

Texas A&M University-Kingsville
Division of Student Affairs

Student Affairs Strategic Goals, Objectives, Strategies, and Indicators

The Division of Student Affairs will play an integral role in reinforcing the core values of the university. The Division's strategic plan emphasizes student learning as the primary outcome of the work. It also stresses the importance of assessment and planning being conducted. The necessity of continuing and strengthening partnerships with faculty, campus departments, alumni, community members, companies, parents, and students is of critical importance in realizing the strategic plan as a division.

Student Affairs sets forth four areas of emphasis that will guide the work for the division over the next several years in achieving the University goals.

- Emphasis #1: Foster an intellectually centered student culture
- Emphasis #2: Celebrate a sense of place and tradition
- Emphasis #3: Inspire a culture of service and responsibility
- Emphasis #4: Contribute to the University's learning environment

Goals in Student Affairs Goals

Goal One - Broaden the base of productive and educated citizens.

Celebrate a sense of place and tradition by creating a campus climate that fosters a sense of community, values differences, and is responsive to individuals and their cultures. Help the campus community learn how to celebrate and advance its location, roots, history, and unique experience to broaden the base of productive and educated citizens.

- Objectives 1.1 Promote, teach, and establish campus traditions and rituals.
- Objectives 1.2 Celebrate open speech and continue to inspire students to freely and responsibly express their points of view.
- Objectives 1.3 Identify the soul of campus life; that which inspires students while on campus.

Goal Two – Enhance student learning through civic, professional and research engagement.

Inspire a culture of service and responsibility by connecting students to the community (Kingsville, South Texas, and World). Help students understand the interconnectedness of accountability, service to others, and responsibilities as an educated community to enhance their learning through civic, professional and research engagement.

- Objectives 2.1 Establish the Community Service Initiative (CSI) that incorporates individual and group volunteerism throughout campus and the local community.
- Objectives 2.2 Collaborate campus-wide to establish a culture of civic, service, and research minded students.

Goal Three -- Support the development and maintenance of nationally prominent undergraduate, graduate and professional programs.

Contribute to the University's learning environment by collaborating with colleagues to redefine student learning at a South Texas research university. Redefine Student Affairs, its emphasis, and delivery of service to students. Examine new methodologies to support the development and maintenance of nationally prominent undergraduate, graduate and professional programs.

- Objectives 3.1 Continue to develop TAMUK student affairs as a recognized national program.
- Objectives 3.2 Develop and maintain infrastructure support needed to ensure program and student success, such as up-to-date technology, adequate staffing, and appropriate facilities and equipment.

Goal Four -- Promote the development of scholarly, research and creative activities that are nationally recognized.

As teachers, practitioners, and student advocates contribute to the University's learning environment by providing a seamless overall collegiate experience by orienting students to services and programs to best meet students interests and needs. Assist departments in engaging students in the first-year experience and contribute socially and educationally to the overall learning experience in order to promote the development of scholarly, research and creative activities that are nationally recognized.

- Objectives 4.1 Enhance the leadership development programs, including freshmen leadership, advanced leadership, women's leadership, and organizational training for students by fall 2007.
- Objective 4.2 Seek collaborative opportunities to educate students with Academic Affairs.
- Objective 4.3 Enhance the quality of campus life for students.

Goal Five - Provide a learner-centered environment in which the contributions of students, faculty and staff are valued.

Foster an intellectually centered student culture by encouraging broad opportunities that encourage student growth and development, promote health and wellness and value the exploration of life-long learning. Seek powerful partnerships that promote student learning, professional development, and the advancement of knowledge throughout the university. Invent the future of Student Affairs.

- Objectives 5.1 Establish and maintain programs and activities that recognize the contributions of students, faculty and staff in the learning process and the learning environment.
- Objectives 5.2 Establish a means to create and implement a fund-raising development program in support of existing efforts throughout campus.
- Objectives 5.3 Continue the development of A&M-Kingsville student affairs as a recognizable national program; one that contributes through presentations, articles, and other scholarly and voluntary activities.