

Department of Business
Fall 2009 Textbooks

COURSES	TITLE OF BOOK	AUTHOR	ED	ISBN#
ACCOUNTING				
3311-350/850	INTERMEDIATE ACCOUNTING (BINDER READY)W/WILEYPLUS	KIESO	13TH	978-0-470-421-819
3312-850	INTERMEDIATE ACCOUNTING II	SCHAUM OUTLINE	2ND	0-07-146974-5
3312-850	INTERMEDIATE ACCOUNTING II	SPICELAND	5TH	0-07-352687-8
3314-350/351/850	MANAGERIAL ACCOUNTING	GARRSION,NOREEN	13TH	0-07-337961-1
3314-350/351/850	MANAGERIAL ACCOUNTING	SCHAUM OUTLINE	2ND	0-07-058041-3
4307-850	ACCOUNTING FOR GOV. & NONPROFI	WILSON	15TH	978-0-077-35189-2
4308-350	TAXATION OF INDIVIDUALS	SPIKER	2010	978-0-077-345-402
4308-350	INDIVIDUAL INCOME TAXES W/CD	HOFFMAN	2010	0-32-482865-9
4308-850	TAXATION OF INDIVIDUALS	SPIKER	2010	978-0-077-345-402
4308-850	CHECKPOINT 6 MONTH ACCESS CARD FOR 2010 TAX TITLES	HOFFMAN/SMITH/WILLIS		978-1-439-037-867
4311-850	AUDITING & ASSURANCE SRVCS: AN INTERGRATED APPROACH	CLOTH	2010	978-0-136-084-730
4312-350	PRINCIPLES OF AUDITING	PANY	16TH	0-07-721702-0
4314-850	ADVANCED ACCOUNTING	HOYLE	9TH	978-0-0733-79456
4315-850	CUSTOM BOOK	XXXXX	XX	XXXXXXXX
4319-850	COST MANAGEMENT	HILTON/MAHER	4E	978-0-073526-8
5311-850	ACCOUNTING FOR DECISION MAKING	ZIMMERMAN	6TH	0-07-297586-5
5314-850	CUSTOM BOOK	XXXXX	XX	XXXXXXXX
5341-850	COST MANAGEMENT	HILTON/MAHER	4E	978-0-073526-8
BCOM				
3304-350/351/850	BCOM	LEHMAN		0-32-458790-2
3304-650/651/352	BCOM + Webtutor for Blackboard (Bundle)			978-1-4390-3132-2
BLAW				
3341-350	BUSINESS LAW TODAY:ESSENTIALS (plus Bb access key below)	MILLER	8TH	0-32-465454-5
3341-350	INST ACCS Blackboard:BUSINESS LAW TODAY:ESSENTIALS 2 SEM	MILLER/JENTZ		978-0-324-659-863
3341-650/651	BUSINESS LAW TODAY:ESSENTIALS	MILLER	8TH	0-32-465454-5
3341-850/851	BUSINESS LAW TODAY: ESSENTIALS	MILLER	8TH	0-32-46-5454-5

Department of Business
Fall 2009 Textbooks

BUAD				
3355-350	MHOL ONLINE COURSE (plus book below)	MHHE		978-0-073356112
3355-350/351/352/4	BUSINESS STATS IN PRACTICE (CUSTOM BOOK)	MHHE	6TH	978-0-077992200
	OR BUSINESS STATS IN PRACTICE W/CD	Bowerman	6th	978-0-07724253-4
CISA				
3351-850	DATABASE PROCESSING	KROENKE	10TH	0-13-167267-3
3354-850	COBOL FOR 21ST CENTURY	STERN	11TH	0-47-172261-8
3356-350	SYSTEMS ANALYSIS AND DESIGN	BARBARA	1ST	978-0-390-93916-6
3358-350	MGMT INFO SYSTEMS FOR THE INFO AGE	HAAG	7TH	0-07-340291-8
3358-351	IBM PC ASSEMBLY LANG. AND PROGRAMMING	ABEL	5TH	0-13-030655-X
3358-352	BUSINESS DATA COMMUNICATIONS	STALLINGS, WILLIAM	6TH	0-13-606741-7
3358-850	MGMT INFO SYSTEMS	LAUDON, LAUDON	10TH	0-13-230461-9
4302-850	C++: HOW TO PROGRAM W/CD	DEITEL	6TH	0-13-615250-3
4306-350	BUSINESS DATA COMMUNICATIONS	STALLINGS	6TH	0-13-606741-7
4359-850	SAP FI/CO	NARAYANAN		978-1-934-015-223
5359-850	SAP FI/CO	NARAYANAN		978-1-934-015-223
ECON				
3331-350	ECONOMICS OF MONEY, BANKING & FINANCIAL MARKETS	MISHKIN	9TH	978-0321-598-90-5
5329-850	MANAGERIAL ECONOMICS & BUSINESS STRATEGY	BAYE	6TH	978-0-07-337-568-7
FINC				
3337-350/351/850/4	ESSENCE OF CORPORATE FINANCE	ROSS	6TH	978-0-073-405-131
3338-850	FINANCIAL REPORTING & ANALYSIS	GIBSON	11TH	978-0-324-657-425
4331-350	No Book			No Book
4342-850	FOUNDATIONS OF MULTINATIONAL FINANCIAL MANAGEMENT	SHAPIRO	6TH	978-0-470-12895-4
5331-851	PRINCIPLES OF CORPORATE FINANCE	BREASLEY	1ST	978-0-07-340511-7
MGMT				
3311-350/351/850	MANAGEMENT	WILLIAMS	2ND	0-32-478712-X
3321-350/351/352/4	OPERATIONS MANAGEMENT	COLLIER	2009/10	978-0-324-662-559
3325-350/850	MANAGING HUMAN RESOURCES	BOHLANDER	15TH	0-32-459331-7
4324-350/850	QUALITY OF PERFORMANCE EXCELLENCE	EVANS	5TH	0-32-438132-8
4325-350/850	STRATEGIC MANAGEMENT:CONCEPTS	DAVID	12TH	0-13-601569-7

Department of Business
Fall 2009 Textbooks

MGMT (continued)				
4327-350/850	PKG: ORGB+PRE CARDS 2008 EDITION	NELSON		978-0-324-581-607
4328-350/850	LABOR RELATIONS AND COLLECTIVE BARGAINING	CARRELL AND HEARRIN	9TH	0-13-608435-4
4329-350/850	PURCHASING & SUPPLY CHAIN MANAGEMENT	MONCZKA	4TH	0-32-438134-4
4331-350/851	INTERNATIONAL MGMT CULTURE STRATEGY AND	LUTHANS AND DOH	7TH	0-07-338119-5
5322-851	MGMT GURUS: LESSIONS FROM THE BEST MGMT OF ALL TIMES	LAUER	2008	978-1-59184-208-8
5322-851	THE NATURE OF MANAGERIAL WORK	MINTZBERG	1980	978-0-0604-45564
5322-851	THE NEW MARTIN'S HANDBOOK	LUNSFORD	2007	312395523
5325-850	CUSTOM BOOK	XXXX	XX	978-0-077995-836
5329-650	OPERATIONS MANAGEMENT	RUSSELL	6TH	978-0-470-095-157
5335-850	COMPETITIVE ADVANTAGE (WITH NEW INTRO)	PORTER		978-0-684-841-465
MKTG				
3361-350/352/851	MKTG	LAMB	3RD	978-0-324-78928-7
3361-351/850	MKTG + Webtutor for Blackboard (Bundle)	LAMB	3RD	978-0-324-57132-5
3362-350	RETAILING	DUNNE	6TH	978-0-324-362-794
3364-850	ADVERTISING & INTERGRATED BRAND PROMOTION	O'GUINN	5TH	978-0-324-568-622
3365-850	ESSENTIALS OF MARKETING RESEARCH	ZIKMUND	3RD	978-0-324-320-879
4350-350	CB 2009	BABIN		0-32-437974-9
4350-650	CONSUMER BEHAVIOR: BUILDING MKTG STRATEGY W/CD	HAWKINS	9TH	0-07-286549-0
5361-850	*****NO BOOK FOR THIS CLASS*****	NO BOOK	X	XXXXXX