



**Bachelor of Business Administration
Marketing
2008-2010 Transfer Plan**

CORE CURRICULUM

Communications (010) English	ENGL 1301 and ENGL 1302	6 hours	
Communications (011) Speech	Pick one. SPCH 1311, SPCH 1315, SPCH 1321	3 hours	
Mathematics (020)	MATH 1314 or 1324	3 hours	
Natural Science (030)	Pick two. BIOL 1406, BIOL 1407, BIOL 1411, BIOL 1413, BIOL 2301/2106, BIOL 2401, BIOL 2402, BIOL 2404, BIOL 2416, BIOL 2420, BIOL 2421, CHEM 1311/1111, CHEM 1312/1112, GEOL 1401, GEOL 1402, GEOL 1403, GEOL 1404, GEOL 1446, PHYS 1401, PHYS 1402, PHYS 1405, PHYS 1407, PHYS 2425, PHYS 2426.	8 hours	
Literature (040)	Pick one. ENGL 2322, ENGL 2323, ENGL 2332, ENGL 2333, ENGL 2341.	3 hours	
Visual/Performing Arts (050)	Pick one. ARTS 1301; ARTS 1303; ARTS 1304; DRAM 1310, and MUSI 1306.	3 hours	
US History (060)	HIST 1301 and HIST 1302	6 hours	
Political Science (070)	GOVT 2301 and GOVT 2302 OR GOVT 2305 and GOVT 2306	6 hours	
Social & Behavioral Sciences (080)	ECON 2301 ¹	3 hours	
Global Learning (090)	Pick one. ANTH 2301, ANTH 2302, PHIL 1301, GEOG 1303, HIST 2321 or HIST 2322.	3 hours	
	Total TAMU-SA Core Curriculum Hours	44 hours	

MAJOR (Business Prerequisites) to be taken at AC or other transfer College/University

KINE/EDKN Activity Course		1 hour	
MATH 1325		3 hours	
ACCT 2301 ²		3 hours	
ACCT 2302 ²		3 hours	
COSC 1301 ² or BCIS 1305 ²		3 hours	
ECON 2301 ²		3 hours	
ECON 2302 ²		3 hours	
Electives	Any two hours elective	2 hours	
	Any 3 hour elective	3 hours	
	Introduction to business or any 3 hour elective	3 hours	
	Total Major/Support Hours at AC	27 hours	
	Total Hours at AC	71 hours	

BBA: Marketing

MAJOR COURSES to be taken at TAMU-SA

MKTG 3325	Selling and Sales Management	3 hours	
MKTG 3361	Principles of Marketing	3 hours	
MKTG 3365	Marketing Research	3 hours	
MKTG 4350	Consumer Purchasing/Motivation	3 hours	
MKTG 4361 ⁴	Marketing Management	3 hours	
MKTG 4363	International Marketing	3 hours	
MKTG (ADV)	Elective	3 hours	
MKTG (ADV)	Elective	3 hours	
MGMT 3311	Principles of Management		
MGMT 3321	Principles of Operations/Production Management	3 hours	
MGMT 4325 ³	Materials Management		
MGMT 4327	International Management		
BCOM 3304	Business Communications	3 hours	
BLAW 3341	Business Law	3 hours	
BUAD 3355	Business Statistics	3 hours	
FINC 3337	Business Finance	3 hours	
CISA 3358	Management Information Systems	3 hours	
ACCT (ADV)	Elective	3 hours	
Minimum Hours Required		120 hours	

Notes:

- The semester before you transfer to TAMU-SA, contact the College of Business Advisor at 932-6235 to sign your degree plan.
- ENGL 1301, 1302, Math 1314/1324 and 1325 must equal to a 2.0 GPA

¹Course will satisfy core curriculum and Business Prerequisite.

²A letter grade of a “C” or better is required.

³Course to be taken the final semester.

⁴Course to be taken the final semester.