



Klebergs continue tradition of giving back to community

The *Building on Our Traditions* campaign got an early boost when Stephen "Tio" and Janell Kleberg signed on as co-chairs. Mary Lewis Kleberg is the honorary chair of the effort.

Tio Kleberg is vice chairman of the Texas A&M-Kingsville Foundation Board of Directors and also serves on the advisory board of the Caesar Kleberg Wildlife Research Institute (CKWRI). In addition, he is on the board of the South Texas Celebrity Weekend, which benefits CKWRI and the Spohn Kleberg Memorial Hospital.

His long history of involvement with the university has given him an appreciation of what it offers to the region. "If there's one objective in this campaign besides raising money, it's to make the surrounding community aware of what they have in this university," he said.

He serves on the board of King Ranch and is chairman of the Caesar Kleberg Wildlife Foundation. He also is a director on the board of the American Quarter Horse Association and Texas Tech University's Ex Student Association.

Janell Kleberg is an alumna of the university and has served on the Texas A&I Foundation Board. She said she felt a real sense of community during her student days and it was an experience not found at other universities. "This is the wellspring of education in South Texas and it will continue to be innovative and



Stephen "Tio" & Janell Kleberg

specific to the needs of our region," she said.

She has been involved with the Spohn Kleberg Hospital Foundation Board, the Kingsville Tourism Board, the Texas Parks and Wildlife Game Bird Advisory Board and the Committee for the Commissioning of the USS San Antonio.

In addition to her civic contributions, she is an accomplished author and photographer. Her book, "Waiting for Daylight," is a testament to her love of South Texas and its rich ranching heritage as well as her personal involvement with the industry.

Capital campaign sets goals, seeks support

Building on Our Traditions, Texas A&M University-Kingsville's first comprehensive major capital campaign, has begun. The campaign has a primary goal of \$4.1 million and a challenge goal of \$8 million. Funds raised through this effort will go toward endowed scholarships for students, endowed professorships, a faculty research endowment and scholarships for student athletes.

The campaign is the result of careful and measured long-range planning and is designed to provide additional financial support to our campus. The goals and priorities were tested through a pre-campaign survey that included university faculty and staff, alumni, community leaders and other supporters of the campus.

Building on Our Traditions will have an official kickoff in January 2006 and extend through 2009. The campaign includes a "quiet phase" for preparations and donations prior to entering a more public phase. A campaign calendar has been formulated to solicit gifts from different groups throughout the duration of the campaign. Faculty and staff will be asked for gifts beginning in February 2006.

Story continued on reverse side

Kenedy Foundation gift funds scholarships, childcare

The John G. and Marie Stella Kenedy Foundation has pledged a gift of \$150,000 over three years to the *Building on Our Traditions* campaign. The gift is designated toward student scholarships and the Marc Cisneros Center for Young Children. At the center, funds will provide childcare tuition assistance for the children of A&M-Kingsville students.

"We are extremely pleased to have a gift from the Kenedy Foundation so early in our campaign," Rumaldo Z. Juarez, university president, said. "Support from this foundation lends great respect to our effort and underscores the foundation's commitment to education and the people of South Texas."

Kleberg matriarch will serve as honorary chair

Mary Lewis Kleberg is the honorary chair of the *Building on Our Traditions* campaign. She has been a constant advocate of higher education in South Texas, as demonstrated through nearly 25 years of service on the Board of Directors of the University System of South Texas (USST). She also devoted her time, talents and resources as a member of the USST Foundation, Inc. where she served as both a member and as secretary.

"The university is something that South Texans should be very proud of. It does a lot of things for the community and has a lot of fine people connected to it," she said. "I'm happy to be involved and hope that we have a successful campaign and that people feel generous when we contact them."

Although she preferred to work behind the scenes, her dedication to creating educational opportunities in South Texas is evident in the campuses that exist today in Kingsville, Corpus Christi and Laredo. During her tenure on the USST board, Texas A&I received approval for the first doctoral degree program in the region and all regional institutions of higher education recorded unprecedented growth in enrollment.

Mary Lewis Kleberg also has been active on the Development Board of Spohn Hospital and is a founding director of KEDT-TV/FM in Corpus Christi. Other associations include the Art Museum of South Texas, the Texas Association for Mental Health, St. Mary's Hall in San Antonio and the College of Fine Arts Foundation Advisory Council at the University of Texas at Austin.



Mary Lewis Kleberg

Campaign Kickoff, continued from front

Advance gifts from selected groups are currently being solicited from the university's senior staff, the institutional advancement staff and the Texas A&M-Kingsville Foundation Board. More than \$100,000 has been pledged from the senior staff and institutional advancement staff alone.

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