

From: [TAMUK Announcements](#)
To: [Faculty](#); [Staff](#); [Current Students](#)
Subject: Planning process launched for new strategic plan
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TEXAS A&M UNIVERSITY KINGSVILLE®

Texas A&M University Kingsville has launched a collaborative and intentional planning process to define the new vision and strategic priorities for Javelina Nation. Led by the Office of Performance Excellence and Strategy, the process will involve university stakeholders, including: students, faculty, staff, administrators, and alumni.

As the first institution of higher learning in South Texas, Texas A&M University-Kingsville has changed students' lives for nearly a century and has helped shape our region. The 2024-2027 Strategic Plan will further reaffirm our commitment to our North Star—student success—into our next century of service.

You can find information on our strategic planning processes on our new webpage: <https://www.tamuk.edu/strategicplan/StrategicPlan.html>

Our strategic plan will reflect who we are, define who we want to be and establish a framework for how we will get there together.

Central to our strategic plan are the following:

- The core values that ground us;
- The mission that inspires us;
- The vision we aspire to as one Javelina Nation.

A cross-section of our campus community has already begun defining these foundational tenants, and we will share more information with you about this work in the fall. You have an important role in charting our future. I encourage you to participate in these processes—attend a public forum to learn more about how you can help achieve our goals, and submit your feedback. Your voice matters.

Through the power of one—one student's choice to earn a college degree—our University transforms the lives of our students, their families, and their communities. Let us work together to ensure our strategic plan guides us to continue this transformational work for our students and South Texas.