



2025-2027 Strategic Plan Student Achievement Indicators

STRATEGIC PRIORITY: SUCCESS

- Student Retention, Fall-to-Spring and Fall-to-Fall (Full-Time FTIC, Master's, Doctoral)
- Number of Degree Completions (Bachelor's, Master's, Doctorates)
- 6-Year Undergraduate Full-Time FTIC Graduation Rates (IPEDs Traditional Overall Graduation Rate, 150% of standard time)
- 4-Year Undergraduate Transfer Graduation Rates
- Graduates Found to be Working or Enrolled in Texas

STRATEGIC PRIORITY: TEACHING & LEARNING EFFECTIVENESS

- Student Grade Point Average
- College Readiness Attainment Rates
- First College-Level Course Completion Rates

Student Achievement Indicators describe how TAMUK measures progress toward meeting its student achievement goals.

- **Thresholds** are the expectations set by the University to define its own acceptable level of achievement (minimum target; usually aligned with baseline data).
- **Targets** are the University's expectations for improvement; aspirational targets that define what the University intends to achieve (improvement/aspirational target).

STUDENT RETENTION

Full-time First-Time-In-College (FTIC) Retention

Fall Full-Time FTIC Cohort		Rate of Retention to Subsequent Spring	Rate of Retention to Subsequent Fall (2 nd Year)
Year	Original Headcount		
2016	1,200	88.1%	68.0%
2017	1,078	88.0%	66.8%
2018	1,213	89.8%	65.0%
2019	962	90.1%	72.1%
2020	1,006	86.3%	65.8%
2021	896	86.6%	63.4%
2022	1,066	88.2%	67.0%
2023	1,173	87.8%	64.6%

Source: TAMUK's Office of Institutional Research and Analytics

Fall-to-Spring Retention (Full-time FTICs)

Threshold	Target
87%	92%

Fall-to-Fall Retention (Full-time FTICs)

Threshold	Target
66%	71%

Master's Student Retention

Fall Term	Fall-to-Spring Master's Student Retention					
	Total Enrolled	Graduated in the Same Fall Term	% Graduated	Retained in the Subsequent Spring Term	% Retained	% Graduated + Retained
2018	1390	240	17.3%	1050	75.5%	92.8%
2019	1119	154	13.8%	885	79.1%	92.9%
2020	1062	128	12.1%	840	79.1%	91.1%
2021	1105	134	12.1%	865	78.3%	90.4%
2022	1046	151	14.4%	796	76.1%	90.5%
2023	1137	118	10.4%	936	82.3%	92.7%

All students enrolled in master's degree programs in a given fall term; number and percentage of students that graduated in that same fall term or were retained in the subsequent spring term. Source: TAMUK's Office of Institutional Research and Analytics

Fall-to-Spring Master's Student Retention

Threshold	Target
79%	85%

Fall Term	Fall-to-Fall Master's Student Retention					
	Total Enrolled	Graduated within the same Academic Year	% Graduated	Retained in the Subsequent Fall Term	% Retained	% Graduated + Retained
2018	1390	661	47.6%	569	40.9%	88.5%
2019	1119	536	47.9%	474	42.4%	90.3%
2020	1062	494	46.5%	430	40.5%	87.0%
2021	1105	418	37.8%	499	45.2%	83.0%
2022	1046	479	45.8%	434	41.5%	87.3%
2023	1137	449	39.5%	567	49.9%	89.4%

All students enrolled in master's degree programs in a given fall term; number and percentage of students that graduated within the same academic year or were retained in the subsequent fall term. Source: TAMUK's Office of Institutional Research and Analytics

Fall-to-Fall Master's Student Retention

Threshold	Target
45%	51%

Doctoral Student Retention

Fall Term	Fall-to-Spring Doctoral Student Retention					
	Total Enrolled	Graduated in the Same Fall Term	% Graduated	Retained in the Subsequent Spring Term	% Retained	% Graduated + Retained
2018	180	5	2.8%	165	91.7%	94.4%
2019	186	9	4.8%	163	87.6%	92.5%
2020	179	12	6.7%	149	83.2%	89.9%
2021	185	10	5.4%	166	89.7%	95.1%
2022	179	9	5.0%	159	88.8%	93.9%
2023	229	9	3.9%	192	83.8%	87.8%

All students enrolled in doctoral degree programs in a given fall term; number and percentage of students that graduated within the same fall term or were retained in the subsequent spring term. Source: TAMUK's Office of Institutional Research and Analytics

Fall-to-Spring Doctoral Student Retention

Threshold	Target
85%	90%

Fall Term	Fall-to-Fall Doctoral Student Retention					
	Total Enrolled	Graduated within the same Academic Year	% Graduated	Retained in the Subsequent Fall Term	% Retained	% Graduated + Retained
2018	180	21	11.7%	138	76.7%	88.3%
2019	186	30	16.1%	132	71.0%	87.1%
2020	179	24	13.4%	128	71.5%	84.9%
2021	185	27	14.6%	126	68.1%	82.7%
2022	179	21	11.7%	135	75.4%	87.2%
2023	229	20	8.7%	170	74.2%	83.0%

All students enrolled in doctoral degree programs in a given fall term; number and percentage of students that graduated within the same academic year or were retained in the subsequent fall term. Source: TAMUK's Office of Institutional Research and Analytics

Fall-to-Fall Doctoral Student Retention

Threshold	Target
73%	79%

DEGREE COMPLETIONS

Bachelor's Degrees Conferred

Academic Year	Number	% Change
2016-2017	1,033	
2017-2018	996	-4%
2018-2019	1,101	11%
2019-2020	1,151	5%
2020-2021	1,191	3%
2021-2022	949	-20%
2022-2023	897	-5%
2023-2024	905	0.9%

Source: TAMUK's Office of Institutional Research and Analytics

Bachelor's Degrees Conferred

Threshold	Target
900	1,100

Master's Degrees Conferred

Academic Year	Number	% Change
2016-2017	1,183	
2017-2018	903	-24%
2018-2019	685	-24%
2019-2020	565	-18%
2020-2021	523	-7%
2021-2022	454	-13%
2022-2023	520	15%
2023-2024	479	-7.8%

Source: TAMUK's Office of Institutional Research and Analytics

Master's Degrees Conferred

Threshold	Target
475	550

Doctoral Degrees Conferred

Academic Year	Number	% Change
2016-2017	23	
2017-2018	24	4%
2018-2019	22	-8%
2019-2020	30	36%
2020-2021	26	-13%
2021-2022	27	4%
2022-2023	24	-11%
2023-2024	21	-12.5%

Source: TAMUK's Office of Institutional Research and Analytics

Doctoral Degrees Conferred

Threshold	Target
22	35

SIX-YEAR UNDERGRADUATE GRADUATION RATE

Definition by the Integrated Postsecondary Education Data System (IPEDs): Students entering the institution as full-time, first-time degree-seeking students in a particular year (cohort), by race/ethnicity and gender; students completing their program within a time period equal to one and a half times (150%) the normal period of time, by race/ethnicity, gender, and Pell Status. The 6-Year graduation rate is also referred to as the IPEDS Traditional Overall Graduation Rate, 150% of standard time.

6-Year Full-time First-Time-In-College (FTIC) Graduation Rate, Overall

Cohorts	Graduation Rate
Fall 2013	39.3%
Fall 2014	44.7%
Fall 2015	43.5%
Fall 2016	44%
Fall 2017	45.6%
Fall 2018	41.9%

Source: TAMUK’s Office of Institutional Research and Analytics

6-Year Full-time First-Time-In-College (FTIC) Graduation Rate, Overall

Threshold	Target
42%	46%

6-Year Full-time First-Time-In-College (FTIC) Graduation Rate, Disaggregated by Gender

Cohorts	Female	Male
Fall 2013	41.2%	37.9%
Fall 2014	47.6%	42.4%
Fall 2015	49.0%	39.3%
Fall 2016	51.5%	37.7%
Fall 2017	51.4%	40.9%
Fall 2018	46.6%	38.1%

Source: TAMUK’s Office of Institutional Research and Analytics

6-Year Full-time First-Time-In-College (FTIC) Graduation Rate, Disaggregated by Gender

	Threshold	Target
Female	42%	46%
Male	42%	46%

6-Year Full-time First-Time-In-College (FTIC) Graduation Rate, Disaggregated by Race/Ethnicity

Cohorts	American Indian	Asian	Black or African American	Hispanic	International	Native Hawaiian	Two or More Races	Unknown	White
Fall 2013		37.5%	36.0%	37.5%	60.0%	100.0%	31.3%	66.7%	45.5%
Fall 2014	100.0%	70.0%	18.1%	46.6%	76.9%	0.0%	44.4%	50.0%	46.2%
Fall 2015	100.0%	33.3%	30.3%	44.0%	42.9%	50.0%	33.3%	50.0%	47.2%
Fall 2016	0.0%	60.0%	31.1%	45.0%	50.0%	0.0%	42.1%	33.3%	45.2%
Fall 2017	50.0%	62.5%	23.9%	47.3%	53.8%	0.0%	16.7%	50.0%	45.3%
Fall 2018		36.4%	23.1%	42.6%	70.6%	0.0%	61.5%	75.0%	43.1%

Ethnicity and race categories are defined by IPEDs. Source: TAMUK's Office of Institutional Research and Analytics

6-Year Full-time First-Time-In-College (FTIC) Graduation Rate, Disaggregated by Race/Ethnicity

	Threshold	Target
Hispanic	42%	46%
White	42%	46%
Black or African American	42%	46%

Note: American Indian, Asian, International, Native Hawaiian, 2 or more races, and unknown student groups were not assigned a threshold or target due to significant fluctuations in population sizes each year.

6-Year Full-time First-Time-In-College (FTIC) Graduation Rate, Disaggregated by Pell Recipient Status

Cohorts	Not A Pell Recipient	Pell Recipient
Fall 2013	47.3%	33.5%
Fall 2014	51.5%	39.7%
Fall 2015	47.7%	40.0%
Fall 2016	49.1%	40.0%
Fall 2017	52.5%	40.4%
Fall 2018	46.9%	38.5%

Source: TAMUK's Office of Institutional Research and Analytics

6-Year Full-time First-Time-In-College (FTIC) Graduation Rate, Disaggregated by Pell Recipient Status

	Threshold	Target
Not a Pell Recipient	42%	46%
Pell Recipient	42%	46%

FOUR-YEAR UNDERGRADUATE TRANSFER STUDENT GRADUATION RATE

Definition by Legislative Budget Board (LBB): Percentage of full-time degree-seeking undergraduate students who transfer into TAMUK for the first time in Fall with at least 30 earned credit hours and graduate within four academic years

	Number of Transfers	Transfers that Graduate in 4 Years	Graduation Rate
2016 Cohort	381	242	63.5%
2017 Cohort	389	276	71.0%
2018 Cohort	421	302	71.7%
2019 Cohort	329	232	70.5%
2020 Cohort	309	196	63.4%

Source: TAMUK's Office of Institutional Research and Analytics

4-Year Undergraduate Student Transfer Rate

Threshold	Target
63%	73%

STUDENTS FOUND WORKING OR ENROLLED IN TEXAS WITHIN ONE YEAR AFTER EARNING A DEGREE OR CERTIFICATE

Graduates Employed or Pursuing Additional Education						
	Academic Year					
	2017	2018	2019	2020	2021	2022
TOTAL	72.60%	76.90%	77.50%	77.10%	79.80%	81.60%
Working Only	58.20%	61.90%	62%	56.40%	63.20%	63.60%
Enrolled Only	9.80%	9.80%	5.80%	9.20%	6.00%	6.60%
Working AND Enrolled	4.60%	5.20%	9.70%	11.50%	10.60%	11.40%

Source: Texas Higher Education Coordinating Board (THECB) Accountability System

Working or Enrolled

Threshold	Target
77%	83%

STUDENT GRADE POINT AVERAGE, UNDERGRADUATES

Classification	Fall 2019			Fall 2020			Fall 2021			Fall 2022			Fall 2023		
	<2.0	2.0-2.9	3.0-4.0	<2.0	2.0-2.9	3.0-4.0	<2.0	2.0-2.9	3.0-4.0	<2.0	2.0-2.9	3.0-4.0	<2.0	2.0-2.9	3.0-4.0
Freshman	22.6%	26.9%	50.5%	38.1%	22.4%	39.5%	34.5%	24.3%	41.2%	34.2%	24.9%	40.9%	31.1%	24.2%	44.7%
Sophomore	25.2%	33.7%	41.1%	23.6%	25.0%	51.4%	24.6%	27.3%	48.1%	22.3%	29.1%	48.6%	20.0%	28.6%	51.3%
Junior	17.7%	31.0%	51.3%	17.0%	25.1%	57.9%	19.9%	25.6%	54.5%	18.3%	25.9%	55.8%	18.4%	27.4%	54.1%
Senior	13.9%	28.2%	57.9%	13.3%	20.2%	66.4%	13.2%	23.8%	63.1%	13.0%	24.2%	62.7%	11.0%	23.0%	66.0%

Classification	Spring 2020			Spring 2021			Spring 2022			Spring 2023			Spring 2024		
	<2.0	2.0-2.9	3.0-4.0	<2.0	2.0-2.9	3.0-4.0	<2.0	2.0-2.9	3.0-4.0	<2.0	2.0-2.9	3.0-4.0	<2.0	2.0-2.9	3.0-4.0
Freshman	21.2%	14.4%	64.3%	37.8%	22.7%	39.5%	37.0%	23.1%	40.0%	34.9%	23.0%	42.2%	30.0%	23.2%	46.8%
Sophomore	15.0%	17.8%	67.2%	25.1%	26.6%	48.2%	27.4%	28.8%	43.8%	23.1%	24.5%	52.4%	22.9%	28.5%	48.6%
Junior	10.4%	13.8%	75.8%	16.3%	26.5%	57.2%	18.7%	26.6%	54.7%	13.9%	27.6%	58.5%	16.1%	28.9%	55.0%
Senior	7.1%	11.5%	81.4%	10.9%	22.2%	66.9%	11.4%	22.0%	66.6%	9.9%	20.9%	69.2%	10.4%	21.8%	67.8%

Source: TAMUK's Office of Institutional Research and Analytics

Undergraduates Earning a Less than 2.0 GPA Average

Classification	Threshold	Target
Freshman	30%	20%
Sophomore	20%	15%
Junior	18%	15%
Senior	11%	8%

UNPREPARED STUDENTS WHO SATISFY TSI REQUIREMENTS IN 2 YEARS

Of the first-time summer/fall entering degree-seeking undergrads who did not meet the college readiness standard and were not TSI exempted, % of students satisfying TSI requirements within 2 years.

	Fall 2017 FTIC Cohort			Fall 2018 FTIC Cohort			Fall 2019 FTIC Cohort			Fall 2020 FTIC Cohort		
	n=1,114			n=1,251			n=987			n=1055		
	# Did Not Meet Standard	% Did Not Meet Standard	% Met TSI in 2 Years	# Did Not Meet Standard	% Did Not Meet Standard	% Met TSI in 2 Years	# Did Not Meet Standard	% Did Not Meet Standard	% Met TSI in 2 Years	# Did Not Meet Standard	% Did Not Meet Standard	% Met TSI in 2 Years
Math	335	30.0%	69.6%	390	31.0%	53.8%	301	30.5%	66.8%	366	34.7%	49.5%
Reading	181	16.0%	86.7%	189	15.1%	74.1%	140	14.1%	86.4%	175	16.6%	61.1%
Writing	77	6.9%	75.3%	109	8.7%	61.5%	75	7.6%	74.7%	110	10.4%	54.5%

Source: Texas Higher Education Coordinating Board (THECB) Accountability System

Satisfaction of TSI Requirements in 2 Years

	Threshold	Target
Math	55%	75%
Reading	72%	88%
Writing	60%	76%

UNPREPARED STUDENTS COMPLETING A COLLEGE-LEVEL COURSE IN 2 YEARS

Of the first-time summer/fall entering degree-seeking undergrads who did not meet the college readiness standard and were not TSI exempted, % of students successfully completing college-level course (grade A, B, or C) in the subject they entered not ready within 2 years.

	Fall 2017 FTIC Cohort			Fall 2018 FTIC Cohort			Fall 2019 FTIC Cohort			Fall 2020 FTIC Cohort		
	n=1,114			n=1,251			n=987			n=1055		
	# Did Not Meet Standard	Completed Course		# Did Not Meet Standard	Completed Course		# Did Not Meet Standard	Completed Course		# Did Not Meet Standard	Completed Course	
		#	%		#	%		#	%		#	%
Math	335	171	51.0%	390	175	44.9%	301	167	55.5%	366	164	44.8%
Reading	181	137	75.7%	189	139	73.5%	140	113	80.7%	175	116	66.3%
Writing	77	48	62.3%	109	62	56.9%	75	44	58.7%	110	50	45.5%

Completion of College-Level Course in 2 Years

	Threshold	Target
Math	45%	60%
Reading	70%	85%
Writing	55%	68%