Strategic Plan Overview

February 2024

Dr. Kristina Ramirez Wilson Performance Excellence & Strategy





CURRENT PLAN

- 5 Year (2022-20227)
- 8 Goals, 20 Objectives, 111 Potential Strateiges
- Does not consistently include measurable targets
- Not operational





- Fall 2024 through Summer 2027) • Priorities and Goals Measurable Key Performance Indicators (KPIs) Institutional Strategies

- 3 Year (AY 2025, AY 2026, AY 2027; • To include: • <u>Separate</u> Operational Plan with • Final draft of SP - April 2024
- Operational Plan August 2024

REVISED PLAN



Priorities Goals

Key Performance Indicators

Static - Does not Change AY 25, AY 26, AY 27

Institutional Strategies With **Owners & Timelines**

KPI Thresholds & Targets Dynamic - Updated regularly Yearly or every long semester

OPERATIONAL PLAN

STRATEGICPLAN **Priorities, Goals, KPIs**

OPERATIONAL PLAN

Institutional Strategies **KPI Thresholds and Targets**

Alignment with: 4DX Caring Campus Institutional Effectiveness Plans (IEPs)



SOURCES UTILIZED IN DEVELOPING **SPANDOPDRAFTS**

- Current Strategic Plan
- NSSE and FSSE Survey Data
- Student Satisfaction Inventory and Institutional **Priorities Survey Data**
- QEP Survey Data
- Cultural Definition Taskforce
- 4DX Leadership Discussion
- Input from Executive Administration
- Input from Council for IEP membership



TIMELNE



January 2024

- membership

Early February 2024

Late February / Early March

- Open Forums and Survey
- Drafts disseminated

 Orientation & Feedback with SLT Leadership Orientation & Feedback with Council for IEP

• Meetings with Faculty Senate, Staff Council & **Student Government Association**

TIMELNE



Late March

Edits incorporated

April 2024

System for review

August 2024 • Final Draft of OP completed

• Final Draft of SP completed; Submitted to TAMU

DRAFT PRIORITIES AND GOALS

PRIORITY: ACCESS

Goals:

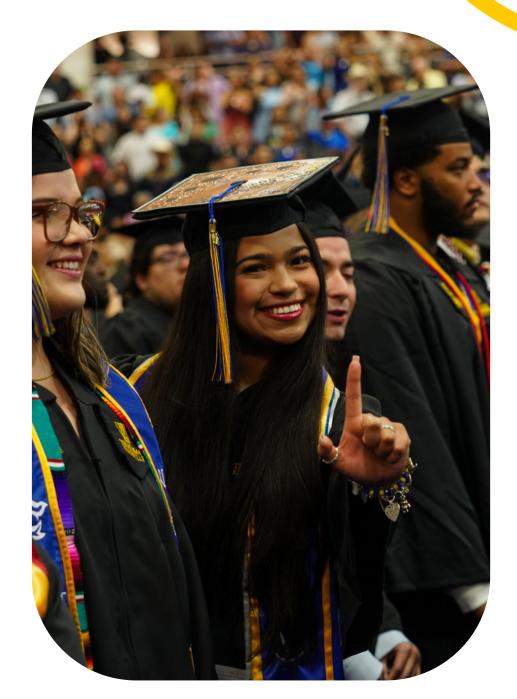
- Recruitment and Onboarding
- Program Offerings
- Affordability

PRIORITY: SUCCESS

Goals:

- Retention
- Completion
- Post-Graduate Success







DRAFT PRIORITIES AND GOALS

PRIORITY: TEACHING AND LEARNING

Goals:

- Teaching Development & Innovation
- Student Learning
- College Readiness
- Learning Environments & Technology

PRIORITY: RESEARCH & INNOVATION

Goals:

- Improve Research Performance Metrics
- Research Administration
- Research Culture







DRAFT PRIORITIES AND GOALS

PRIORITY: OPERATIONAL EXCELLENCE

Goals:

- Employee Development, Compensation, and Well-Being
- Facilities
- Technology Infrastructure
- Safety
- Communication
- Healthy Financial Standing







CONTACT PERFORMANCE EXCELLENCE & STRATEGY

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> Visit the TAMUK's Strategic Plan Website



University Strategic Plan













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Communications a

Contact and Submi Feedback

A Message from President Vela

As the first institution of higher learning in South Texas, Texas A&M University-Kingsville has changed students' lives for nearly a century and has helped shape our region. The 2024-2027 Strategic Plan will further realfirm our commitment to our North Star—student success—into our next century of service.

This plan will reflect who we are, define who we want to be, and establish a framework for how we will get there together.

Central to our strategic plan are the following

- The core values that ground us;
 The mission that inspires us;
- The vision we aspire to as one Javelina Nation.

A cross-section of our campus community has already begun defining these foundational tenants, and we will share more information with you about this work in the fall. You have an important role in charting our future. I encourage you to participate in these processes—attend a public forum to learn more about how you can help achieve our goals, and submit your feedback at the link on the Contact and Submit Feedback page. Your voice matters.

Through the power of one—one student's choice to earn a college degree—our University transforms the lives of our students, their families, and their communities. Let us work together to ensure our strategic plan guides us to continue this transformational work for our students and South Texas.



Current Strategic Plan

Student Achievement And Success Data