



Tamalada Festival
September 24, 2022

Schedule of Events

10⁰⁰
AM - **3⁰⁰**
PM

"TAMALES DEL ALMA" PHOTOGRAPHY EXHIBIT

WEST GALLERY, CONNER MUSEUM GROUNDS

Curated by Alexander Meza, Graduate Horticulture Student

METATE Y MANO CORN GRINDING STATION

RINCON JALISCO II, CONNER MUSEUM GROUNDS

Located between Javelina Stage and Blue & Gold Plaza tents

CORN HUSK CRAFTS & COLORING STATION

RINCON JALISCO I, EN MI FAMILIA EXHIBIT, CONNER MUSEUM

10⁰⁰
AM - **2⁰⁰**
PM

STORYTELLING Occurs Hourly, Top of the Hour

RINCON JALISCO I, EN MI FAMILIA EXHIBIT, CONNER MUSEUM

11⁰⁰
AM - **2⁰⁰**
PM

TAMALE TASTING

CONNER MUSEUM LOBBY & HALL OF HORNS

**Featuring tamales from Hillcrest Tortillas,
Inc. & Bakery, Hebbronville, Texas**

Also Available: Aguas Frescas, Chips
& Salsa, Margaritas and Cookies



NATIONAL
MUSEUM
of the
AMERICAN
INDIAN

Smithsonian


TEXAS A&M
UNIVERSITY
KINGSVILLE®
CONNER MUSEUM

Schedule of Events

10 00 AM **EVENT KICK OFF** Kingsville Youth Folklorico **JAVELINA STAGE**
Dolores Guerrero, Dean, College of Arts & Sciences and Cynthia Vidaurri, Distinguished Alumna from the Smithsonian Institute National Museum of the American Indian

METATE Y MANO **BLUE & GOLD PLAZA**
Corn Grinding Demonstration Presented by TAMUK Faculty: Marco O. Iñiguez-Alba

10 30 AM **LOTERIA JAVELINA** **BLUE & GOLD PLAZA**
Card Caller: Jessie & Patsy Rios Sponsored by TAMUK Staff Council

11 00 AM **TAMAL TALK I: TRADICIÓN FAMILIAR** **JAVELINA STAGE**
Narrative presented by Nicole Ortegon, TAMUK Business Administration Management major, Veronica Ruiz, Javelina Alumni '06, and Norma Hernandez.

11 30 AM **BEST BOOTS CONTEST** **JAVELINA STAGE**
3 categories: Youth (Ages 0-15), Women (Ages 16+), Men (Ages 16+)

INTERACTIVE MASA SPREADING DEMONSTRATION **BLUE & GOLD PLAZA**
Hojas y masa available for those who want to follow along with demonstration.
Presented by Cielo A. Saenz, TAMUK Criminal Justice major

12 00 PM Music by: **JOEY VILLANUEVA Y SU CONJUNTO** **JAVELINA STAGE**
ODE TO TAMALES TAMUK Student Poetry Readings **BLUE & GOLD PLAZA**

1 00 PM **TAMAL TALK II: HILLCREST TORTILLAS INC. & BAKERY** **JAVELINA STAGE**
Patricia Gonzalez of Hillcrest Tortillas, Inc. & Bakery will talk about the production of tamales and tortillas at their facility in Hebronville, TX.

INTERACTIVE MASA SPREADING DEMONSTRATION **BLUE & GOLD PLAZA**
Hoyas y masa available for those who want to follow along with demonstration.
Presented by Cielo A. Saenz, TAMUK Criminal Justice major.

1 30 PM **SOMOS TAMUK: TAMALES & COMMUNITY** **JAVELINA STAGE**
Presented by TAMUK Faculty: Dr. Norma Guzman, Dr. Greta Schuster, Dr. Alberto Rodriguez, and moderated by Dr. Consuelo Donato

LOTERIA JAVELINA **BLUE & GOLD PLAZA**
Card Caller: Jessie & Patsy Rios Sponsored by TAMUK Staff Council

2 30 PM **INTERACTIVE MASA SPREADING DEMONSTRATION** **JAVELINA STAGE**
Hojas y masa available for those who want to follow along with demonstration.
Presented by Cielo A. Saenz, TAMUK Criminal Justice major.

METATE Y MANO **BLUE & GOLD PLAZA**
Corn Grinding Demonstration Presented by TAMUK Faculty: Marco O. Iñiguez-Alba