

Texas A&M University-Kingsville®
College of Business Administration
Bachelor of Bus Admin, Product Pricing & Bus Analytics
 Four-Year Academic Map 2019-2020

YEAR 1	Semester 1 Fall		Semester 2 Spring	
	COMS 1315 - Business and Professional Communication		ENGL 1302 - Rhetoric and Composition	
	ENGL 1301 - Rhetoric and Composition		HIST 1302 - American History since 1877	
	HIST 1301 - American History to 1877		MATH 1324 - Math for Business and Economics I	
	MATH 1314 - College Algebra		Creative arts	
	UNIV 1201 - Learning in Global Context		Life and Physical sciences	
	Life and Physical sciences			
Semester Hours		17	Semester Hours	
			15	Total 32

YEAR 2	Semester 1 Fall		Semester 2 Spring	
	ACCT 2301 - Principles of Accounting I		ACCT 2302 - Principles of Accounting II	
	BUAD 2341 - Business Law		BCOM 3306 - Business Communication (WI)	
	ECON 2301 - Principles of Macroeconomics		BUAD 1115 - Intro to Business Software	
	ENGL 2342, or ENGL 2362, or ENGL 2314		ECON 2302 - Principles of Microeconomics	
	POLS 2301 - Government and Politics of US		POLS 2302 - Government and Politics of TX	
			FINC 4364 - Business Forecasting	
Semester Hours		15	Semester Hours	
			16	Total 31

YEAR 3	Semester 1 Fall		Semester 2 Spring	
	ACCT 3314 - Cost Managerial Accounting		BUAD 2374 - International Business	
	BUAD 3355 - Business Statistics		ISYS 3330 - Information Systems and Business Analytics	
	FINC 3321 - Business Finance		ISYS 3351 - Database Design and SQL	
	MGMT 3322 - Principles of Management		MGMT 3310 - Intro Entrepreneur & Creativity	
	MKTG 3324 - Principles of Marketing		Elective	
Semester Hours		15	Semester Hours	
			15	Total 30

YEAR 4	Semester 1 Fall		Semester 2 Spring	
	FINC 3355 - Pricing for Profitability		FINC 4364 - Business Forecasting	
	MGMT 3355 - Logistics & SCM		MGMT 4390 - Strategic Management Global Business Environment	
	MKTG 3360 - Sales		MKTG 4350, or MKTG 4390	
	MKTG 3365 - Marketing Research		Business, advanced	
	Business, advanced			
Semester Hours		15	Semester Hours	
			12	Total 27

*State of Texas Core Curriculum
 Students should meet with their academic advisor to formulate their own plan.

