



Transfer Pathway: Your roadmap from Lone Star College
Associate of Arts in Business
Bachelor of Business Administration in Marketing

Freshman Year Fall Semester

LSC Courses

SCH

Texas A&M-Kingsville Courses

SCH

- EDUC 1300-Learning Framework: 1st Year Exp. 3
- ENGL 1301-Composition and Rhetoric I 3
- BUSI 1301-Business Principles 3
- MATH 1324-Mathematics for Business and Social Sci. 3
- Life and Physical Sciences (030) 4

- UNIV 1201-Learning in Global Context 2
- ENGL 1301-Composition and Rhetoric I 3
- Elective 3
- MATH 1324-Math for Business and Econ I 3
- Life and Physical Sciences (030) 4

Total Credit Hours 16

Total Credit Hours 15

Freshman Year Spring Semester

LSC Courses

SCH

Texas A&M-Kingsville Courses

SCH

- ECON 2301-Macroeconomics 3
- ENGL 1302-Composition and Rhetoric II 3
- BCIS 1305-Business and Computer Applications 3
- Creative Arts (050) 3
- HIST 1301-US History I 3

- ECON 2301-Principles of Macroeconomics 3
- ENGL 1302-Composition and Rhetoric II 3
- BUAD 1115-Intro to Business Software 1
- Creative Arts (050) 3
- HIST 1301-American History to 1877 3

Total Credit Hours 15

Total Credit Hours 13

Freshman Year Summer Semester

LSC Courses

SCH

Texas A&M-Kingsville Courses

SCH

- SPCH 1321-Business & Professional Communication 3
- GOVT 2305-Federal Government 3

- COMS 1315-Bus and Professional Comm 3
- POLS 2301- Government & Politics of US 3

Total Credit Hours 6

Total Credit Hours 6

Sophomore Year Fall Semester

LSC Courses

SCH

Texas A&M-Kingsville Courses

SCH

- HIST 1302-US History II 3
- ACCT 2301-Principles of Financial Accounting 3
- Life and Physical Sciences (030) 4
- GOVT 2306-Texas Government 3
- PHED 1164-Intro to Physical Fitness and Wellness 1

- HIST 1302-American History Since 1877 3
- ACCT 2301-Principles of Accounting I 3
- Life and Physical Sciences (030) 4
- POLS 2302-Government & Politics of Texas 3
- Component Area Option 1

Total Credit Hours 14

Total Credit Hours 14

Sophomore Year Spring Semester

LSC Courses

SCH

Texas A&M-Kingsville Courses

SCH

- ECON 2302-Microeconomics 3
- BUSI 2305-Business Statistics 3
- ACCT 2302-Principles of Managerial Accounting 3
- ENGL Literature (040) 3
- BUSI 2301-Business Law 3

- ECON 2302-Principles of Microeconomics 3
- Substitute for MATH 1314-College Algebra 3
- ACCT 2302-Principles of Accounting II 3
- ENGL Literature (040) 3
- BUAD 2341-Business Law 3

Total Credit Hours 15

Total Credit Hours 15

Note: This Transfer Pathway is AA complete (60 of the 60 semester credit hours taken towards the Associate of Arts in Business degree at Lone Star College transfer into the Bachelor of Business Administration in Marketing program at Texas A&M-Kingsville). Students will take 60 additional hours at Texas A&M-Kingsville to complete their Bachelor of Business Administration in Marketing degree.



Transfer Pathway: Your roadmap from Lone Star College
Associate of Arts in Business
Bachelor of Business Administration in Marketing

Junior Year Fall Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> BUAD 3355-Business Statistics	3	<input type="checkbox"/> MKTG 3324-Principles of Marketing	3
<input type="checkbox"/> BUAD 3366-Intro to Business Intelligence	3	<input type="checkbox"/> BCOM 3306-Business Communications*	3
<input type="checkbox"/> MGMT 3322 Principles of Management	3		
			Total Credit Hours 15

Junior Year Spring Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> BUAD 2374-International Business	3	<input type="checkbox"/> MKTG 3370-Online Marketing	3
<input type="checkbox"/> ISYS 3330 Info Sys and Bus Analytics	3	<input type="checkbox"/> FINC 3321-Business Finance	3
<input type="checkbox"/> MKTG 3364-Integrated Marketing Comm	3		
			Total Credit Hours 15

Senior Year Fall Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> MGMT 3355-Logistics & SCM	3	<input type="checkbox"/> MKTG 4334-Product Development	3
<input type="checkbox"/> MKTG 3365-Marketing Research	3	<input type="checkbox"/> MKTG 4363-Global Marketing	3
<input type="checkbox"/> MKTG 4310-Retail Marketing Management	3		
			Total Credit Hours 15

Senior Year Spring Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> MGMT 4390-Strategic Mgmt Global Bus Env	3	<input type="checkbox"/> Advanced Marketing Elective	3
<input type="checkbox"/> MKTG 4350-Consumer Behavior	3	<input type="checkbox"/> Elective	3
<input type="checkbox"/> MKTG 4390-Marketing Mgmt and Analytics	3		
			Total Credit Hours 15

*Grade of "C" or better is required for graduation.



Although following a pathway does not guarantee admission to Texas A&M-Kingsville, it gives you a clear roadmap to prepare for your major and be well positioned to graduate on time.

Candidates for a bachelor's degree must have a minimum of 25% of total semester credit hours (SCH) required for the degree completed in residence at Texas A&M-Kingsville. Twenty-four of the last 30 SCH must be taken at Texas A&M-Kingsville.

A major when specified as a degree requirement shall consist of a minimum of 24 SCH in one subject, 6 of which must be taken at Texas A&M-Kingsville. In English, the required freshman courses may not count as part of this amount.

A minor shall consist of a minimum of 18 SCH in a subject closely related to the major. In English, the required freshman courses may not count as part of this amount. At least 50% of the work offered in the major field must be advanced, and at least 6 SCH of advanced work must be offered in the minor field.

For more details, please see the Academic Catalog at <https://catalog.tamuk.edu/>.