



**Transfer Pathway: Your roadmap from Lone Star College**  
Associate of Arts in Business

**Bachelor of Business Administration in Marketing-Merchandising**

**Freshman Year Fall Semester**

**LSC Courses**

**SCH**

**Texas A&M-Kingsville Courses**

**SCH**

- EDUC 1300-Learning Framework: 1st Year Exp. 3
- ENGL 1301-Composition and Rhetoric I 3
- BUSI 1301-Business Principles 3
- MATH 1324-Mathematics for Business and Social Sci. 3
- Life and Physical Sciences (030) 4

- UNIV 1201-Learning in Global Context 2
- ENGL 1301-Composition and Rhetoric I 3
- Elective 3
- MATH 1324-Math for Business and Econ I 3
- Life and Physical Sciences (030) 4

Total Credit Hours 16

Total Credit Hours 15

**Freshman Year Spring Semester**

**LSC Courses**

**SCH**

**Texas A&M-Kingsville Courses**

**SCH**

- ECON 2301-Macroeconomics 3
- ENGL 1302-Composition and Rhetoric II 3
- BCIS 1305-Business and Computer Applications 3
- Creative Arts (050) 3
- HIST 1301-US History I 3

- ECON 2301-Principles of Macroeconomics 3
- ENGL 1302-Composition and Rhetoric II 3
- BUAD 1115-Intro to Business Software 1
- Creative Arts (050) 3
- HIST 1301-American History to 1877 3

Total Credit Hours 15

Total Credit Hours 13

**Freshman Year Summer Semester**

**LSC Courses**

**SCH**

**Texas A&M-Kingsville Courses**

**SCH**

- SPCH 1321-Business & Professional Communication 3
- GOVT 2305-Federal Government 3

- COMS 1315-Bus and Professional Comm 3
- POLS 2301- Government & Politics of US 3

Total Credit Hours 6

Total Credit Hours 6

**Sophomore Year Fall Semester**

**LSC Courses**

**SCH**

**Texas A&M-Kingsville Courses**

**SCH**

- HIST 1302-US History II 3
- ACCT 2301-Principles of Financial Accounting 3
- Life and Physical Sciences (030) 4
- GOVT 2306-Texas Government 3
- PHED 1164-Intro to Physical Fitness and Wellness 1

- HIST 1302-American History Since 1877 3
- ACCT 2301-Principles of Accounting I 3
- Life and Physical Sciences (030) 4
- POLS 2302-Government & Politics of Texas 3
- Component Area Option 1

Total Credit Hours 14

Total Credit Hours 14

**Sophomore Year Spring Semester**

**LSC Courses**

**SCH**

**Texas A&M-Kingsville Courses**

**SCH**

- ECON 2302-Microeconomics 3
- BUSI 2305-Business Statistics 3
- ACCT 2302-Principles of Managerial Accounting 3
- ENGL Literature (040) 3
- BUSI 2301-Business Law 3

- ECON 2302-Principles of Microeconomics 3
- Substitute for MATH 1314-College Algebra 3
- ACCT 2302-Principles of Accounting II 3
- ENGL Literature (040) 3
- BUAD 2341-Business Law 3

Total Credit Hours 15

Total Credit Hours 15

**Note: This Transfer Pathway is AA complete (57 of the 60 semester credit hours taken towards the Associate of Arts in Business degree at Lone Star College transfer into the Bachelor of Business Administration in Marketing-Merchandising program at Texas A&M-Kingsville). Students will take 63 additional hours at Texas A&M-Kingsville to complete their Bachelor of Business Administration in Marketing-Merchandising degree.**



**Transfer Pathway: Your roadmap from Lone Star College**  
Associate of Arts in Business

**Bachelor of Business Administration in Marketing-Merchandising**

**Junior Year Fall Semester**

**Texas A&M-Kingsville Courses**

**SCH**

<input type="checkbox"/> MRCH 1330-Principles of Merchandising	3
<input type="checkbox"/> BCOM 3306-Business Communications*	3
<input type="checkbox"/> BUAD 3355-Business Statistics	3

**Texas A&M-Kingsville Courses**

**SCH**

<input type="checkbox"/> BUAD 3366-Intro to Business Intelligence	3
<input type="checkbox"/> MKTG 3324-Principles of Marketing	3

Total Credit Hours 15

**Junior Year Spring Semester**

**Texas A&M-Kingsville Courses**

**SCH**

<input type="checkbox"/> BUAD 2374-International Business	3
<input type="checkbox"/> FINC 3321-Business Finance	3
<input type="checkbox"/> MKTG 3365-Marketing Research	3

**Texas A&M-Kingsville Courses**

**SCH**

<input type="checkbox"/> MKTG 3370-Online Marketing	3
<input type="checkbox"/> MGMT 3322-Principles of Management	3
<input type="checkbox"/> MGMT 3322-Principles of Management	3

Total Credit Hours 18

**Senior Year Fall Semester**

**Texas A&M-Kingsville Courses**

**SCH**

<input type="checkbox"/> ISYS 3330-Info Sys and Bus Analytics	3
<input type="checkbox"/> MKTG 4310-Retail Marketing Management	3
<input type="checkbox"/> MRCH 4330-Promo Strategies in Mrch	3

**Texas A&M-Kingsville Courses**

**SCH**

<input type="checkbox"/> MRCH 4334-Product Development	3
<input type="checkbox"/> MGMT 3355-Logistics & SCM	3

Total Credit Hours 15

**Senior Year Spring Semester**

**Texas A&M-Kingsville Courses**

**SCH**

<input type="checkbox"/> MGMT 4390-Strategic Mgmt Global Bus Env	3
<input type="checkbox"/> MKTG 4390-Marketing Mgmt and Analytics	3
<input type="checkbox"/> MRCH 4331-Cultural Influences in Mrch	3

**Texas A&M-Kingsville Courses**

**SCH**

<input type="checkbox"/> MRCH 4336-Sust & Global Sourcing	3
<input type="checkbox"/> Advanced Marketing Elective	3

Total Credit Hours 15

\*Grade of "C" or better is required for graduation.



Although following a pathway does not guarantee admission to Texas A&M-Kingsville, it gives you a clear roadmap to prepare for your major and be well positioned to graduate on time.

Candidates for a bachelor's degree must have a minimum of 25% of total semester credit hours (SCH) required for the degree completed in residence at Texas A&M-Kingsville. Twenty-four of the last 30 SCH must be taken at Texas A&M-Kingsville.

A major when specified as a degree requirement shall consist of a minimum of 24 SCH in one subject, 6 of which must be taken at Texas A&M-Kingsville. In English, the required freshman courses may not count as part of this amount.

A minor shall consist of a minimum of 18 SCH in a subject closely related to the major. In English, the required freshman courses may not count as part of this amount. At least 50% of the work offered in the major field must be advanced, and at least 6 SCH of advanced work must be offered in the minor field.

For more details, please see the Academic Catalog at <https://catalog.tamuk.edu/>.