

MBA Learning Outcomes

1. Graduates will communicate effectively using appropriate technology. Learning objectives include the ability to:
 - a) Plan, prepare, organize, and present effective oral presentations.
 - b) Demonstrate the principles and processes of effective written communications.
2. Graduates will synthesize and analyze information to make sound business decisions using appropriate technology. Learning objectives include the ability to:
 - a) Evaluate effectiveness of business practices.
 - b) Understand decision making methods, formulate sound, innovative proposals for improving business processes.
3. Graduates will demonstrate ethical, sustainable, cultural, and global consciousness. Learning objectives include the ability to:
 - a) Explain the ethical, legal, and social consequences that ensue when ethics and the law are disregarded in favor of other objectives.
 - b) Incorporate inclusion, diversity, sustainability; cultural and global considerations in business practices.
4. Graduates will be prepared to effectively lead in diverse and dynamic business environments. Learning objectives include the ability to:
 - a) Demonstrate the ability to understand and adapt to global market changes.
 - b) Evaluate business situations, recommend suitable leadership practices, and choose appropriate strategies to optimize team performance.
 - c) Integrate knowledge and develop innovative solutions to remain competitive given industry dynamics.
5. Graduates will develop a strategic level understanding of the key functions of business including marketing, accounting, finance, data analysis, and organizational behavior. Learning objectives include the ability to:
 - a) Exhibit management-specific skills and competencies that incorporate key functions of business including Accounting, Finance, Management, Marketing, Data Science, and Strategic Integration.