COLLEGE HIGHLIGHTS
Celebrating Achievements and Progress

COMMUNITY CONNECTIONS
Building Bridges and Creating Bonds

TEXAS A&M UNIVERSITY-KINGSVILLE
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Message from the Dean

We had a great year at the College of Business Administration. I am very proud of what we have built because of our exceptional students, alumni, faculty, and staff, as you will read in this report, but I am even more energized about what lies ahead.

The College continues to improve student outcomes with a renewed emphasis on professional and leadership development, co-curricular activities, communication skills, and career preparation, so that our students start rewarding careers and achieve their full potential.

At the core of everything we do is our faculty and staff. They do cutting-edge research that impacts society, secure federal grants, publish in high quality journals, win best paper awards at prestigious academic conferences, mentor students, and excel in the classroom.

I am very proud of the high quality education, access and value we provide to our students and I could not be more excited about the future of business Javelinas. I want to thank you, our alumni and friends, for the many contributions you have made to the College of Business Administration this past year. We are grateful for your support and encouragement of our students, and your partnership in our commitment to excellence in business education.

Dr. Natalya (Natasha) Delcoure
Dean, College of Business Administration
Texas A&M Kingsville
TAMUK Online MBA Ranked 32nd in Fortune Magazine Poll
The online Master's of Business Administration (MBA) degree at Texas A&M University-Kingsville (TAMUK) has moved up the ranking and now sits at 32nd in the Fortune magazine poll. In 2023, the same program was ranked only 92nd and in 2022, it was 65th.

Delta Sigma Pi Gulf Western Regional Collegian of the Year
MBA student Joshua Macareno is the Delta Sigma Pi Gulf Western Regional Collegian of the Year. This award is presented annually to the one outstanding collegiate member of Delta Sigma Pi who has exemplified the values and ideals of the Fraternity, and is presented on the regional, provincial, and national levels based on nominations from collegiate chapters. The award recognizes an individual for their contributions, achievements, participation, and personal character.

Texas Commission on Environmental Quality Award
Dr. Francisco Haces-Fernandez has been awarded the Texas Commission on Environmental Quality award, for the Uranium Mining Outlook for the State of Texas project!

2024 Texas A&M University-Kingsville Service Award
Dr. Thomas Krueger won the 2024 Texas A&M University-Kingsville Service Award. This is one of the new set of faculty and staff awards instituted by Dr. Robert Vela, of Texas A&M University-Kingsville. Upon announcing the award, President Vela stated that the awards are for a chosen few who have stood out in the areas of teaching, research, and service with accomplishments and contributions of those selected being highly meritorious and worthy of recognition.

Texas A&M–Kingsville College of Business Administration Aligned with Society for Human Resources Guidelines
The College of Business Administration at Texas A&M University-Kingsville has recently completed alignment with Human Resource Curriculum Guidebook and Templates from the Society for Human Resource Management (SHRM). Throughout the world, over 500 programs in 425 educational institutions have been acknowledged by SHRM as being in alignment with its suggested guides and templates.

FMA Awarded Superior Chapter
The TAMUK CBA’s Financial Management Association (FMA), has been awarded the FMA Superior Chapter Award for the 2023-2024 Academic School Year! This is a highly coveted award designated to less than 10% of FMA chapters! We would like to recognize the hard work of our students and their faculty advisor, Dr. Priti Verma, for their commitment to the success of the organization!

Business Faculty Win Award for Paper About Volunteering
Volunteering can make a person feel good about themselves, help people less fortunate than yourself and provide free work to those who cannot afford to pay. But, did you know if people are forced to volunteer or do community service, that it can cause vigilante behaviors, counterproductive work behaviors and other negative repercussions.

Drs. Xiaochuan Song and Zhuofan Zhang, both assistant professors in the management, marketing and information systems department in the College of Business Administration at Texas A&M University-Kingsville, won Best Paper in the Management Track at the 2023 Academy of Business Research Conference for their offering, “Investigating unintended consequences of employee volunteering activities.”
1. In February, Brothers of Delta Sigma Pi-Zeta Nu chapter at Texas A&M University-Kingsville attended the Delta Sigma Pi South Central Provincial LEAD conference in Dallas, TX. This conference provided a platform for business-minded individuals to refine their leadership skills, exchange valuable experiences, and foster lasting connections within the business community.

2. The Financial Management Association (FMA) had the opportunity to experience an enlightening trip to New York City in March, providing a group of five students with the opportunity to explore the many areas of the financial industry. The highlight of the trip was attending the Finance Leader’s Conference where students gained unique insights into the various fields of finance and the different career path options available to them.

Students were able to hear inspiring stories and advice from a diverse panel of guest speakers from prominent institutions such as the New York Stock Exchange, NASDAQ, and S&P Global. These individuals shared their expertise and wisdom from their many years in the industry, inspiring the students to reflect on their future endeavors in finance.

The conference addressed a range of topics that included careers in finance, investment outlooks, ESG investing, and various other aspects within the financial industry. Prior to the conference, students participated in the CFA Institute Competition where they conducted an investment analysis of a designated software company and competed against other universities nationwide.

3. Business students embarked on a journey of refinement and professionalism at the annual Business Etiquette Dinner. Students were joined by distinguished mentors for an evening of culinary excellence and networking finesse. Ralph Leal, Director of the TAMUK Office of Career Engagement and Corporate Relations, lead the presentation on the principles of dining decorum.

4. Meet Sophia Yzaguirre, a rising star from our College of Business! Having recently completed an impactful internship at the Port of Corpus Christi, Sophia exemplifies dedication and excellence. Her tenure at the port not only honed her skills but also showcased her ability to thrive in a professional setting. Join us in applauding Sophia’s remarkable achievement and wishing her continued success on her journey ahead!

5. Empowering futures at our College of Business Job Campaign, led by two exceptional alums and Brothers of Delta Sigma Pi, Dohnovan Montalvo and Tiphanie Contreras, returned to inspire and guide the next generation of leaders. Networking, insights, and career opportunities abound!

6. The officers and advisor of Beta Gamma Sigma, attended the Beta Gamma Sigma Cultivating Authentic Leadership Regional Conference held at the Howard University School of Business in Washington, D.C. Throughout the two-day conference, a variety of keynote speakers offered guidance and inspiration on how to be an authentic leader.
To get in the Halloween spirit members of Delta Sigma Pi, Beta Gamma Sigma, and the Financial Management Association volunteered their time at a local community bank’s Trunk or Treat and passed out candy to kids.

CBA students and their families volunteered at the H-E-B Feast of Sharing feeding the less fortunate.

The College of Business hosted a vibrant community breakfast in March where James Maddalone, the developer of Kings Plaza, took the stage. With eager anticipation, attendees gathered to hear Maddalone share his vision for this exciting new attraction set to transform Kingsville. As he spoke passionately about the project’s potential to invigorate the city’s economy and enhance community engagement, the event buzzed with enthusiasm and anticipation for the bright future ahead.

Officers of Beta Gamma Sigma Ramsey Amador, Martin De Los Santos, and Ernesto Reyna, volunteering their time reading to local elementary students at Harrel Elementary School.

Student Organizations participated in the King Ranch festivities at the Ranch Hand festival in downtown Kingsville.

VITA 2024! This year the Volunteer Income Tax Assistance program assisted the university and local community in preparing 286 tax returns totaling $188,152 in returns this year!!!
College Honors Ceremony

The College of Business Administration held their annual College Honors Ceremony on Friday, April 29, 2024. College faculty, staff, students, alumni, and friends gathered to recognize the outstanding accomplishments of their peers and greatest supporters.

2024 Beta Gamma Sigma Inductees

Rylie Anderson
Jennifer A. Calderone
Maria Cisneros
Trent Stone Garcia
Melissa Salinas Green
Mia Jaramillo

Joshua Michael Macareno
Adam A. Perez
Theresa Kay Perez
Juan Manuel Pillado
Maricruz Quintanilla
Victoria Ann Rowland

Kaisha Lynn Sanabria Ramos
Tyler Solesky
Alexa Iliana Solis
Gabriela Theres E Willingham
Sophia Yzaguirre
Abigail Zumwalt

Beta Gamma Sigma Chapter Honorary Inductee: Selina Kieschnick

2023-2024 Texas Society of CPAs’ Accounting Excellence Award

Abigail Zumwalt

2024 Beta Gamma Sigma Inductees

Dr. Stephen Scofield Business Ethic Awards

1st Place
Ruben Olvera

2nd Place
Victoria Rowland

3rd Place
Eric Titzman

College Awards

Wall of Honor Recipient

MR. MARTIN BRITTAHN

Student Leadership Award Recipient

Adam Perez

Students’ Choice Distinguished Teaching Award

Dr. Xiaochaun Song

Distinguished Educator of the Year Award

Dr. Xiaochaun Song

Distinguished Researcher of the Year Award

Dr. William Procasky

Delta Sigma Pi Key Award

Andrea Cantu

Milou Ter Morsche

Andrea Surita

Distinguished Innovator of the Year Award

Selina Kieschnick

Distinguished Service of the Year Award

Dr. Hans Schumann
Congratulations Graduates