

TEXAS A&M UNIVERSITY-KINGSVILLE

# BUSINESS JOURNAL

THE OFFICIAL PUBLICATION OF THE COLLEGE OF BUSINESS ADMINISTRATION



**04 COLLEGE HIGHLIGHTS**  
Celebrating Achievements and Progress

**07 COMMUNITY CONNECTIONS**  
Building Bridges and Creating Bonds

# Message from the Dean

We had a great year at the College of Business Administration. I am very proud of what we have built because of our exceptional students, alumni, faculty, and staff, as you will read in this report, but I am even more energized about what lies ahead.

The College continues to improve student outcomes with a renewed emphasis on professional and leadership development, co-curricular activities, communication skills, and career preparation, so that our students start rewarding careers and achieve their full potential.

At the core of everything we do is our faculty and staff. They do cutting-edge research that impacts society, secure federal grants, publish in high quality journals, win best paper awards at prestigious academic conferences, mentor students, and excel in the classroom.

I am very proud of the high quality education, access and value we provide to our students and I could not be more excited about the future of business Javelinas. I want to thank you, our alumni and friends, for the many contributions you have made to the College of Business Administration this past year. We are grateful for your support and encouragement of our students, and your partnership in our commitment to excellence in business education.

*Dr. Natalya (Natasha) Delcoure*  
 Dean, College of Business Administration  
 Texas A&M-Kingsville



I could not be more excited about the future of business Javelinas



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## ON THE COVER

Adam Perez from Kingsville, Texas is the recipient of the Texas A&M University-Kingsville Distinguished Student Award and the College of Business Student Leadership Award. He received his degree in Management in May.

## 04 COLLEGE HIGHLIGHTS

Celebrating Achievements and Progress



## 06 FOSTERING LEADERSHIP EXCELLENCE



## 08 COMMUNITY CONNECTIONS

Building Bridges and Creating Bonds



## 10 COLLEGE HONORS CEREMONY

## 11 BETA GAMMA SIGMA INDUCTEES



# College Highlights

 CELEBRATING ACHIEVEMENTS AND PROGRESS



## TAMUK Online MBA Ranked 32nd in *Fortune* Magazine Poll

The online Master's of Business Administration (MBA) degree at Texas A&M University-Kingsville (TAMUK) has moved up the ranking and now sits at 32nd in the *Fortune* magazine poll. In 2023, the same program was ranked only 92nd and in 2022, it was 65th.

Scan the QR Code to Read the Full Story



## Business Faculty Win Award for Paper About Volunteering

Volunteering can make a person feel good about themselves, help people less fortunate than yourself and provide free work to those who cannot afford to pay. But, did you know if people are forced to volunteer or do community service, that it can cause vigilante behaviors, counterproductive work behaviors and other negative repercussions.



Drs. Xiaochuan Song and Zhuofan Zhang, both assistant professors in the management, marketing and information systems department in the College of Business Administration at Texas A&M University-Kingsville, won Best Paper in the Management Track at the 2023 Academy of Business Research Conference for their offering, "*Investigating unintended consequences of employee volunteering activities.*"



Code to Read the Full Story



## Delta Sigma Pi Gulf Western Regional Collegian of the Year

MBA student Joshua Macareno is the Delta Sigma Pi Gulf Western Regional Collegian of the Year. This award is presented annually to the one outstanding collegiate member of Delta Sigma Pi who has exemplified the values and ideals of the Fraternity, and is presented on the regional, provincial, and national levels based on nominations from collegiate chapters. The award recognizes an individual for their contributions, achievements, participation, and personal character.



## Texas Commission on Environmental Quality Award

Dr. Francisco Haces-Fernandez has been awarded the Texas Commission on Environmental Quality award, for the Uranium Mining Outlook for the State of Texas project!



## 2024 Texas A&M University-Kingsville Service Award

Dr. Thomas Krueger won the 2024 Texas A&M University-Kingsville Service Award. This is one of the new set of faculty and staff awards instituted by Dr. Robert Vela, of Texas A&M University-Kingsville. Upon announcing the award, President Vela stated that the awards are for a chosen few who have stood out in the areas of teaching, research, and service with accomplishments and contributions of those selected being highly meritorious and worthy of recognition."



## Texas A&M-Kingsville College of Business Administration Aligned with Society for Human Resources Guidelines

The College of Business Administration at Texas A&M University-Kingsville has recently completed alignment with Human Resource Curriculum Guidebook and Templates from the Society for Human Resource Management (SHRM). Throughout the world, over 500 programs in 425 educational institutions have been acknowledged by SHRM as being in alignment with its suggested guides and templates.



Code to Read the Full Story



## FMA Awarded Superior Chapter

The TAMUK CBA's Financial Management Association (FMA), has been awarded the FMA Superior Chapter Award for the 2023-2024 Academic School Year! This is a highly coveted award designated to less than 10% of FMA chapters! We would like to recognize the hard work of our students and their faculty advisor, Dr. Priti Verma, for their commitment to the success of the organization!

1

1. In February, Brothers of Delta Sigma Pi-Zeta Nu chapter at Texas A&M University-Kingsville attended the Delta Sigma Pi South Central Provincial LEAD conference in Dallas, TX. This conference provided a platform for business-minded individuals to refine their leadership skills, exchange valuable experiences, and foster lasting connections within the business community.



2

2. The Financial Management Association (FMA) had the opportunity to experience an enlightening trip to New York City in March, providing a group of five students with the opportunity to explore the many areas of the financial industry. The highlight of the trip was attending the Finance Leader's Conference where students gained unique insights into the various fields of finance and the different career path options available to them.



6



# Professional Leadership Activities

5



5. Empowering futures at our College of Business Job Campaign, led by two exceptional alums and Brothers of Delta Sigma Pi. Dohnovan Montalvo and Tiphonie Contreras returned to inspire and guide the next generation of leaders. Networking, insights, and career opportunities abound!

3

Students were able to hear inspiring stories and advice from a diverse panel of guest speakers from prominent institutions such as the New York Stock Exchange, NASDAQ, and S&P Global. These individuals shared their expertise and wisdom from their many years in the industry, inspiring the students to reflect on their future endeavors in finance.

The conference addressed a range of topics that included careers in finance, investment outlooks, ESG investing, and various other aspects within the financial industry. Prior to the conference, students participated in the CFA Institute Competition where they conducted an investment analysis of a designated software company and competed against other universities nationwide.



3. Business students embarked on a journey of refinement and professionalism at the annual Business Etiquette Dinner. Students were joined by distinguished mentors for an evening of culinary excellence and networking finesse. Ralph Leal, Director of the TAMUK Office of Career Engagement and Corporate Relations, lead the presentation on the principles of dining decorum.

4



4. Meet Sophia Yzaguirre, a rising star from our College of Business! Having recently completed an impactful internship at the Port of Corpus Christi, Sophia exemplifies dedication and excellence. Her tenure at the port not only honed her skills but also showcased her ability to thrive in a professional setting. Join us in applauding Sophia's remarkable achievement and wishing her continued success on her journey ahead!

6. The officers and advisor of Beta Gamma Sigma, attended the Beta Gamma Sigma Cultivating Authentic Leadership Regional Conference held at the Howard University School of Business in Washington, D.C. Throughout the two-day conference, a variety of keynote speakers offered guidance and inspiration on how to be an authentic leader.

# COMMUNITY *Connections*

Building Bridges--Creating Bonds



## FEAST OF SHARING

CBA students and their families volunteered at the H-E-B Feast of Sharing feeding the less fortunate.



## COMMUNITY BREAKFAST

The College of Business hosted a vibrant community breakfast in March where James Maddalone, the developer of Kings Plaza, took the stage. With eager anticipation, attendees gathered to hear Maddalone share his vision for this exciting new attraction set to transform Kingsville. As he spoke passionately about the project's potential to invigorate the city's economy and enhance community engagement, the event buzzed with enthusiasm and anticipation for the bright future ahead.



## TRUNK OR TREAT FUN

To get in the Halloween spirit members of Delta Sigma Pi, Beta Gamma Sigma, and the Financial Management Association volunteered their time at a local community bank's Trunk or Treat and passed out candy to kids.



## RANCH HAND FESTIVAL

Student Organizations participated in the King Ranch festivities at the Ranch Hand festival in downtown Kingsville.



## VITA 2024

VITA 2024! This year the Volunteer Income Tax Assistance program assisted the university and local community in preparing 286 tax returns totaling \$188,152 in returns this year!!!



## BETA GAMMA VOLUNTEERS

Officers of Beta Gamma Sigma Ramsey Amador, Martin De Los Santos, and Ernesto Reyna, volunteering their time reading to local elementary students at Harrel Elementary School.



## ECONOMIC FORUM

2023 Economic Forum and Luncheon sponsored by Kleberg Bank featured guest speaker Adriana Cruz, Executive Director of Texas Economic Development & Tourism and our very own Dr. Thomas Krueger!

# College Honors Ceremony

The College of Business Administration held their annual College Honors Ceremony on Friday, April 29, 2024. College faculty, staff, students, alumni, and friends gathered to recognize the outstanding accomplishments of their peers and greatest supporters.



## 2024 Beta Gamma Sigma Inductees

**RYLIE ANDERSON**  
**JENNIFER A. CALDERONE**  
**MARIA CISNEROS**  
**TRENT STONE GARCIA**  
**MELISSA SALINAS GREEN**  
**MIA JARAMILLO**

**JOSHUA MICHAEL MACARENO**  
**ADAM A. PEREZ**  
**THERESA KAY PEREZ**  
**JUAN MANUEL PILLADO**  
**MARICRUZ QUINTANILLA**  
**VICTORIA ANN ROWLAND**

**KAISHA LYNN SANABRIA RAMOS**  
**TYLER SOLESKY**  
**ALEXA ILIANA SOLIS**  
**GABRIELA THERESE WILLINGHAM**  
**SOPHIA YZAGUIRRE**  
**ABIGAIL ZUMWALT**

**BETA GAMA SIGMA CHAPTER HONORARY INDUCTEE: SELINA KIESCHNICK**

# College Awards

*Wall of Honor  
 Recipient*

**MR. MARTIN  
 BRITTAIN**



*Student Leadership  
 Award Recipient*

**ADAM PEREZ**



*Dr. Stephen  
 Scofield Business  
 Ethic Awards*

  
**1st Place**  
**RUBEN OLVERA**

  
**2nd Place**  
**VICTORIA ROWLAND**

  
**3rd Place**  
**ERIC TITZMAN**

2023-2024 Texas Society of CPAs'  
 Accounting Excellence Award  
**ABIGAIL ZUMWALT**

Students' Choice Distinguished  
 Teaching Award  
**DR. XIAOCHAUN SONG**

Distinguished Educator  
 of the Year Award  
**DR. XIAOCHAUN SONG**

Distinguished Researcher  
 of the Year Award  
**DR. WILLIAM PROCASKY**

Delta Sigma Pi Key Award  
**ANDREA CANTU**  
**MILOU TER MORSCHÉ**  
**ANDREA SURITA**

Distinguished Innovator  
 of the Year Award  
**SELINA KIESCHNICK**

Distinguished Service  
 of the Year Award  
**DR. HANS SCHUMANN**

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## *Congratulations Graduates*

