

# Graduate Certificate in BUSINESS ANALYTICS

A report by McKinsey Global Institute states that: “By 2018, the United States alone could face a shortage of 140,000 to 190,000 people with deep analytical skills as well as 1.5 million managers and analysts with the know-how to use the analysis of big data to make effective decisions.”



The Texas A&M University-Kingsville College of Business Administration now offers a graduate transcribed certificate in Business Analytics. This certificate is designed to improve evidence-based decision-making skills of industry professionals and equips them with ability to manage and interpret data.

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*– McKinsey Global Institute*



**The Business Analytics Graduate Certificate curriculum includes the following courses:**

- ISYS 5347 – Information Systems and Business Analytics
- ISYS 5351 – Databases & Data Warehousing
- ISYS 5352 – Exploratory Data Analysis & Visualization
- ISYS 5353 – Predictive Analytics

*These courses are offered 100% online in eight-week blocks.*



Accredited by the Association to Advance Collegiate Schools of Business (AACSB), the premier business school accreditation in the world.



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