is a new student connectivity program to encourage student engagement in an array of college and university programs and events. Personal connection to academic, professional and social events students will be better prepared to successfully transition to the workforce.

Students can earn points through academic accomplishments, tasks completion and event attendance and redeem towards college's Student Professional Development Program modules.

EVERY 50 POINTS = ONE SPDP COURSE

(\$18.75) reimbursement through marketplace Business students contact your academic advisor for more information

ACADEMIC	Points Awarded
Be recognized for academic excellence on the "President's List"	10
Submit a research paper and present at Javelina Research Symposium	10
Participate in student project competition	10
Submit and present paper at academic conference	10
Early Registration for classes	5
Be recognized for academic excellence on the "Dean's List"	5
Be an academic scholarship recipient from the College of Business Administration (CBA)	5
Apply for academic scholarship (e.g., spring semester)	1

STUDENT PROFESSIONAL EVENTS	Points Awarded
Engage in a new student recruiting with business family	10
Excel Certification	10
Bloomberg Certification	10
Connect to two CBA Social Media sites (LinkedIn, Facebook)	5
Become a member of a business student professional organization, attend at least three organization meetings, and participate in three organization events (e.g., civic project, fundraiser, etc.)	5
Hold a leadership position in business student organization for at least one academic year (e.g., Accounting Society, FMA, Javelina Marketing, DSP, BGS,	5
Hold a leadership position in Student Government Association (SGA) for at least one academic year	5
Participation in College External Events, i.e Small Business Conference, Economic Forum & Community Breakfast	5
Attend Executive of Residence Presentation	5
Register with Career Center "Handshake"	2
Participate in Resume Walk-Up	2
Participate in at least one business Internship and Career Expo event held on Texas A&M University-Kingsville (fall and/or spring semester)	1
Run for a leadership position in SGA	1
Create a LinkedIn Page	1
Go to club meeting with speaker	1