

# BBA Learning Outcomes

1. Graduates will communicate effectively in a business context using technology appropriately. Learning objectives include the ability to:
  - a. Convey information clearly and logically in written form.
  - b. Prepare and deliver professional oral presentation.
  - c. Demonstrate interpersonal and communication skills in a team setting.
2. Graduates will comprehend, analyze, and critically evaluate complex and unstructured qualitative and quantitative business problems, using appropriate tools and technology. Learning objectives include the ability to:
  - a. Use appropriate analytical tools to comprehend, analyze, and critically evaluate complex and unstructured qualitative and quantitative business problems.
  - b. Formulate alternative solutions.
  - c. Evaluate options, their implications, and propose solutions, using appropriate tools and technology.
3. Graduates will demonstrate ethical, sustainable, cultural, and global consciousness. Learning objectives include the ability to:
  - a. Recognize the importance of ethical business practices.
  - b. Interpret the business implications of sustainability, cultural and global issues that arise in business.
  - c. Comprehend the challenges and opportunities of leading and working in inclusive and diverse teams and environments.
4. Graduates will competently utilize business technologies. Learning objectives include the ability to:
  - a. Utilize electronic spreadsheets to capture, analyze and present business data.
  - b. Demonstrate an operating knowledge of integrated business information systems implementation in a business environment.
5. Graduates will recognize and solve problems using concepts across the disciplines within the College of Business Administration. Learning objectives include the ability to:
  - a. Demonstrate business specific skills and competencies in Accounting, Economics, Management, Quantitative Analysis, Finance, Marketing, Legal and Social Environments, Sustainability, Information Systems, Business Analytics, Data Science, and Global Issues.