

FACULTY CONFERENCE



Wednesday,
August 21, 2024

Memorial Student Union Building
11:15 a.m. - 4 p.m.

Lunch will be served

Door Prizes, Student Panel
Discussion, Plenary Session



PLENARY SPEAKER

Dr. Mark Taylor is an award winning speaker recognized internationally as an authority and educator on the forefront of transformations in educational practice and workplace management. Building on experience as a psychotherapist, professor, and in medical, academic and student services administration, he works with colleges on generational issues, moving to best practices in research based teaching and incorporating research on happiness and positivity into instruction, serving and leading.

Understanding Today's Learners

We are seeing a generational shift in the traits of traditional college students, from those we are accustomed to serving, with new backgrounds, needs and expectations. Students from Generation Z present both new challenges and opportunities to higher education institutions, and, yet, could dramatically alter how we market, recruit, engage, teach, entertain and serve. This session will describe the transition from Generation NeXt (aka Millennials) to the new realities of Generation Z.

FEATURED SPEAKER

**Responding to Today's Learners:
Embrace, Learn, and Use AI in Education**

Dr. Kristi Shryock is the Frank and Jean Raymond Foundation Inc. Endowed Associate Professor in Multidisciplinary Engineering, Affiliated Faculty in Aerospace Engineering, Director of the Craig and Galen Brown Engineering Honors Program, and Director of the National Academy of Engineers Grand Challenges Scholars Program at Texas A&M University.

