

UNDERGRADUATE CURRICULUM REVISIONS
Effective, .Fall 2011

DICK AND MARY LEWIS KLEBERG COLLEGE OF AGRICULTURE, NATURAL
RESOURCES AND HUMAN SCIENCES

Department of Agriculture, Agribusiness and Environmental Sciences

Proposal no. HSCI-09-U-1(effective Fall 2010)

Modify the Bachelor of Science in Human Sciences degree plan for Human Development and Family Studies by adding MGMT 3311 as an alternative to ACCT 2301 in the first semester junior year.

COLLEGE OF ARTS AND SCIENCES

Proposal no. AS-11-U-01(effective Fall 2012)

Create a Writing Intensive requirement for graduation from the College of Arts and Sciences.

Proposal no. ITNS-10-U-01

Create an International Studies minor from existing courses.

Department of Art

Proposal no. ARTS-10-U-03

ARTS 1375. Introduction to Digital Photography. **New course.** **3(2-4)**
The creation of art through use of the digital camera and computer technology, with emphasis on color design elements. Studio fee \$30.

Proposal no. ARTS-10-U-06

ARTS 4370. Special Problems in Art. **New course.** **V:1-3**
Study of problems in the creative arts. May be repeated for credit when the topic changes.
Prerequisite: Approval of instructor. Studio fee \$30.

Proposal no. WGST-10-U-2

WGST 4390. Internship. **New course.** **V: 1-3**
Intensive work in the field or with an organization, related to gender or women's issues. Prerequisites:
junior standing and approval of the WGST Director.

Department of Biological and Health Sciences

Proposal no. CSDO-09-U-2

CSDO 3321. Anatomy of the Auditory and Vocal Mechanisms. **Changed course prerequisites.** **3(3-0)**

Designed to acquaint the student with the physiology and functions of the vocal and auditory mechanisms. Prerequisite: BIOL 1306/1106 or BIOL 2401.

Proposal no. CSDO-09-U-3

CSDO 3333. Normal Language Acquisition. **Changed prerequisites and number.** **3(3-0)**
Symbolic system used by humans to communicate; role of learning in perception, comprehension and expression of linguistic codes; sequential development of normal language skills. Prerequisite: one COMS course.

Proposal no. CSDO-09-U-4(effective Fall 2010)

Modify the Bachelor of Science in Communication Sciences and Disorders degree plan by:

1. Changing the number of CSDO 3325 to 4325 (proposal CSDO 09-U-01) and moving it from Jr. 2nd to Sr. 2nd.
2. Changing number of CSDO 4333 (Jr. 1st) to 3333 (proposal CSDO 09-U-03).
3. Moving CSDO 4329 from Sr. 2nd to Jr. 2nd.
4. Restating 'Elective, 6' (Sr. 1st) as 'Electives, 6'.
5. Restating 'COMS 1311/COMS 1315/COMS 2335' (Fr. 1st) as 'COMS 1311, 1315, or 2335'.
6. Changing "Sophomore English" (So. 2nd) to "ENGL 2342 or 2362".

Proposal no. CSDO-10-U-1

CSDO 3305. Introduction to Communication Disorders. **Change course description.** **3(3-0)**
Cause, diagnosis, and therapies of communication disorders, delays, or differences.

Proposal no. CSDO-10-U-2

Change course credit, class, and/or lab hours, change course description and change course prerequisites.

Change the course description and class hours for five CSDO courses: 4321, 4327, 4329, 4335, and 4336; to add a requirement of 5 observation hours related to course content being completed during the course.

CSDO 4321. Articulatory and Phonological Disorders. **3(3-1)**

Development of speech sounds, etiologies of articulation and phonological disorders, assessment, procedures and therapeutic approaches for working with individuals with articulation disorders. Demonstration and simulated practice. Students will complete a minimum of 5 hours of observation of articulation/phonology therapy in the Communication Disorders Clinic. Prerequisites: CSDO 2325 and CSDO 3305; GPA 2.75 overall, 3.0 GPA in CSDO courses.

CSDO 4327. Diagnostics in Speech/Language Pathology. 3(3-1)

The diagnostic process in the area of Communication Disorders. Knowledge of test protocols and assessment methods in language, articulation, voice, and stuttering disorders. Students will complete a minimum of 5 hours of observation of diagnostic evaluations in the Communication Disorders Clinic. Prerequisites: CSDO 3305, CSDO 4321 and CSDO 4333; GPA 2.75 overall, 3.0 GPA in CSDO courses.

CSDO 4329. Voice and Fluency Disorders. 3(3-1)

Symptoms and etiologies of voice and fluency disorders. Diagnostic and therapeutic procedures. Students will complete a minimum of 5 hours of observation of voice and fluency therapy in the Communication Disorders Clinic. Prerequisites: CSDO 3305 and CSDO 3321; GPA 2.75 overall, 3.0 GPA in CSDO courses.

CSDO 4335. Communication Disorders in Children. 3(3-1)

Interventions (principles and methods) for developmentally delayed or disordered language; specific procedures for planning and implementation of therapy. Students will complete a minimum of 5 hours of observation of child language therapy in the Communication Disorders Clinic. Prerequisites: CSDO 4333; GPA 2.75 overall, 3.0 GPA in CSDO courses.

CSDO 4336. Communication Disorders in Adults. 3(3-1)

Adult disordered communicative processes. Signs and symptoms, etiology, clinical course, and vocational-social impact of these disorders. Principles of assessment and intervention. Students will complete a minimum of 5 hours of observation of speech and language therapy with adults in the Communication Disorders Clinic. Prerequisites: CSDO 2325, CSDO 3305 and CSDO 3321; GPA 2.75 overall, 3.0 GPA in CSDO courses.

Proposal no. CSDO-10-U-3

CSDO 4390. Clinical Methodologies. Change course number and course prerequisites.

(3-1.5)

Designed to acquaint the student with clinical methods in speech-language pathology before beginning clinical practice. Topics include target behaviors, treatment methods and controlling and maintaining target behaviors. Prerequisites: CSDO 4321, CSDO 4329, CSDO 4335, and their prerequisites; GPA 2.75 overall, 3.0 GPA in CSDO courses.

Proposal no. CSDO-10-U-4

Add information to the program description.

Students should be advised that the Texas State Board of Examiners for Speech-Language Pathology and Audiology may deny a license to an applicant because of conviction for a felony or misdemeanor if the crime directly relates to the professional duties of a speech-language pathologist, assistant in speech-language pathology, or audiologist.

Proposal no. CSDO-10-U-5

Modify B.S. in Communication Speech Disorders

1. Change number of CSDO 3325 (Jr. 2nd) to 4390 and move to Sr. 2nd.
2. Move CSDO 4329 from Sr. 2nd to Jr. 2nd.
3. Move: HIST 1301 from Fr. 1st to Fr. 2nd; HIST 1302 from Fr. 2nd to So. 1st; one of the two PSYC choices now indicated as PSYC, 6 (So. 1st; that entry becoming PSYC, 3) to Jr. 1st (as PSYC, 3); PSYC, adv., from Jr. 1st to Sr. 2nd; Elective from Sr. 2nd to Jr. 2nd.

Department of Communication and Theatre Arts

Proposal no. COMM-10-U-1

COMM 4307. Hispanics in the Media. New course. 3(3-0)

Provides historically accurate information about the impact of Spanish-language media in the United States and develops appreciation for diversity and knowledge of Latino subcultures of the United States. Prerequisite: 6 semester hours of communication, journalism and/or speech.

Proposal no. COMM-10-U-2

COMM 3302. Sportswriting and Reporting. New course. 3(3-0)

An overview of sports journalism; writing, reporting, interviewing, and editing skills. Game stories, advances, follow-up stories, feature and human-interest stories, and columns. Analysis of successful sportswriters. Writing for newspapers, magazines, online and social media, from Little League to the Olympics. Prerequisite: COMM 2311 or consent of the instructor.

Proposal no. COMM-10-U-5

COMM 4311. American Public Address. New course. 3(3-0)

The nature and function of rhetorical criticism, explored through the systematic study of important American speeches. Prerequisite: COMS 1311 or COMS 1315.

Proposal no. COMM-10-U-6

COMM 4312. Research in Mass Communication. New course. 3(3-0)

Systematic study of mass communication/journalism. Quantitative and qualitative methods of research. Prerequisite: 6 semester hours of communication, journalism and/or speech.

Proposal no. COMM-10-U-10

Add an Interdisciplinary Minor in Film Studies to the list of approved minors for the College of Arts and Sciences.

Proposal no. COMM-10-U-11

COMM 3369. Hispanics and Film. New course. 3(2-2)

Hispanic-themed and Spanish-language films in the United States; their impact on the perception of Hispanics. Hispanic pioneers in the motion picture industry and their influence on American character and culture. Prerequisite: 3 semester hours of communication, journalism or speech.

Proposal no. COMM-10-U-13

COMM 3368. Classic Horror Films. New course. 3(2-2)

Themes of the classic horror film genre. Includes critical viewing and analysis of classic films, classic sequels, classic remakes, international remakes, and comic spin-offs. Prerequisite: 3 semester hours of communication, journalism or speech.

Proposal no. COMM-10-U-14

COMM 3367. Classic American Cinema. New course. 3(2-2)

Critical viewing and analysis of classic American cinema prior to 1970. Focuses on widely acclaimed classic films that shaped both American cinema and American culture. Prerequisite: 3 semester hours of communication, journalism or speech.

Proposal no. COMM-10-U-15

COMM 4366. History of Cinema I. New course. 3(2-2)

Basic trends in film history in the United States and around the world, from the emergence of the studio system about 1915 through the end of the Second World War. Prerequisite: 6 semester hours of film coursework at the 3000/4000 level or consent of the instructor.

Proposal no. COMM-10-U-16

COMM 4367. History of Cinema II. New course. 3(2-2)

Basic trends in film history in the United States and around the world, from the end of the Second World War through the 1970s. Prerequisite: 6 semester hours of film coursework at the 3000/4000 level or consent of the instructor.

Proposal no. COMM-10-U-17

COMM 4371. Documentary Video Production. New course. 3(2-2)

Storytelling in the digital age: the design, creation, and production of digital video documentaries. Includes management and production skills and practical exercises. Prerequisites: COMS 4335 and permission of the instructor.

Proposal no. COMM-10-U-19

Add new minor to the COM/TA program and the Arts and Sciences recognized minors.

Proposal no. COMM-10-U-20

COMJ 3327. Digital Photojournalism. New course 3(2-3)

Technical and artistic aspects of digital photography and digital photojournalism. Storytelling through the lens; analysis of photographic images. Prerequisites: 6 semester hours of COMM, COMJ, and/or ARTS.

Department of English

Proposal no. ENGL-09-U-1

Modify the Bachelor of Arts in English degree plan to include Senior Portfolio Project and change formatting to reflect 120-hour rule and current style:

1. Add ENGL 4114 to Sr. 1st.
2. Change "Science w/lab, 4" to "[^]Natural sciences, 3" (So. 1st and 2nd).
3. Clarify entries representing course choices by replacing slashes with comma and "or"s.
4. Modify SPAN listings to reflect recent SPAN changes; correct SPAN 2302/SPAN 2311 typo. to "SPAN 2301 or SPAN 2311".
5. Change "Elective, 2" to "Elective, 3" (Sr. 2nd).

Proposal no. ENGL-09-U-2

ENGL 4114. Senior Portfolio Project. New course.

1(0-2)

Guided creation and presentation of the final senior portfolio. Students should register for ENGL 4114 before the final semester of the BA. Prerequisite: Senior standing in English. Credit/Non-credit.

Proposal no. ENGL-10-U-1

Modify B.A. in English to include new upper-division course

1. Add ENGL 4372, ENGL 4374, and ENGL 4384 as choices in (Sr. 1st); move list of choices to a footnote, replacing them with a label (§§§ American Literature) in degree plan.
2. Add ENGL 4372, ENGL 4374, and ENGL 4384 as choices in (Sr. 2nd); move list of choices to a footnote, replacing them with a label (§§§ American Literature) in degree plan.
3. Move list of choices (Jr. 1st) to a footnote, replacing them with a label (§ British Middle Ages, Renaissance, and Restoration) to match format and intent of American literature choices.
4. Move list of choices (Jr. 2nd) to a footnote, replacing them with a label (§§ British 19th and 20th centuries) in to match format and intent of American literature choices

Proposal no. ENGL-10-U-2

ENGL 3340. Creative Writing and Publication. New course.

3(0-3)

Workshop environment for composing and reading creative works in progress. Basic instruction in graphics software and definition of terminology associated with fiction and poetry composition, page layout and printing. Active participation in the creation of TAMUK's literary magazine. Prerequisite: 3 semester hours of sophomore English or permission of instructor.

[Short Title for Banner: Creative Writing]

Proposal no. ENGL-10-U-3

ENGL 4372. Studies in the American Short Story. New course.

3(3-0)

Study of short fiction by American authors. Emphasis may be on historical development, certain periods, special topics treated by American writers, formal invention and style, or schools of fiction writing. Prerequisite: 6 semester hours of sophomore English. *[Short Title for Banner: American Short Story]*

Proposal no. ENGL-10-U-4

ENGL 4374. Literature of the American Southwest. **New course** **3(3-0)**

Survey of Southwestern American Literature from the period of exploration to contemporary authors with emphasis on what makes their works characteristically “Southwestern.”

Prerequisite: 6 semester hours of sophomore English. [*Short Title for Banner: Southwestern Literature*]

Proposal no. ENGL-10-U-6

Modify catalog presentation of Writing minor; add text for including stand-alone courses that were includable Topics, and add one such.

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Writing:

The minimum number shall be 18 semester hours of writing courses (excluding ENGL 1301, ENGL 1302, ENGL 2342 and ENGL 2362), 12 of which must be advanced. English majors may not count any course toward both major and minor requirements. Requirements are listed under the Department of Language and Literature.

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Writing minor:

A Writing minor consists of 18 semester hours of writing courses beyond ENGL 1301, ENGL 1302, ENGL 2342 and ENGL 2362, 12 of which must be advanced. These must include 3 hours from ENGL 4310 or ENGL 4311; 6-9 hours from ENGL 2314, ENGL 3300, and ENGL 3340; and 6-9 hours from ENGL 4370 (with writing topic) and ENGL 4390. New courses created from the listed Topics courses shall also be options. English majors may not count any course toward both major and minor requirements. *Note:* With approval of the Language and Literature Chair, 3 semester hours may be from writing courses offered in departments outside Language and Literature. *Consult with Language and Literature Chair for course selection.*

Proposal no. ENGL-11-U-1

ENGL 2376. Introduction to Film Criticism. **New course.** **3(3-0)**

World films as a literary genre. Ideas and terms that spring from the film genre, and those of literary criticism. Film as cultural artifact, commodity, and visual rhetoric. Practice in writing essays in film criticism. Prerequisites: ENGL 1301, ENGL 1302.

Department of History

Proposal no. HIST-09-U-1

Separate HIST 1301 and HIST 1302 for catalog purposes and change the title and description to reflect the separation.

HIST 1301. American History to 1877. (HIST 1301) **3(3-0)**

A survey of the United States from the era of explorations through the period of Reconstruction (1877).

HIST 1302. American History since 1877. (HIST 1302) **3(3-0)**

A survey of the United States from the period of Reconstruction (1877) to the present.

Proposal no. HIST-09-U-2

Separate HIST 2321 and HIST 2322 for catalog purposes and change the title and description to reflect the separation and current historiography.

HIST 2321. World History to 1500. (HIST 2321) **3(3-0)**

The history of world civilizations from pre-literary times to 1500 CE. Emphasis is on the political, religious, economic, and cultural characteristics of these civilizations and their contributions to the contemporary world.

HIST 2322. World History since 1500. (HIST 2322) **3(3-0)**

The history of world civilizations from 1500 to the present. Emphasis is on the political, religious, economic, and cultural characteristics of these civilizations and their contributions to the contemporary world.

Proposal no. HIST-10-U-1

Modify Degree Plan for Bachelor of Arts in History with Teaching Certification (Composite Social Studies Emphasis).

1. Change GEOG 3331 (Sr 1st) to Social science, adv.*** and add a footnote listing options “***Students may choose from SOCI 4307, SOCI 4362, SOCI 4364, PSYC 3313, PSYC 3301, ANTH 3301, ANTH 3302, GEOG 3310 and GEOG 3331.”
2. Change POLS 2304 (Jr 1st) to POLS 2340* and add a footnote listing alternatives “*Approved alternatives are POLS 4321, POLS 4322, and POLS 4351.”
3. Change POLS, adv. (Jr 1st and Sr 1st) to POLS, US, adv ** and add a footnote listing options “***Students may choose from POLS 4313, POLS 4314, POLS 4317, POLS 4331, POLS 4332, POLS 4333, and POLS 4363.”
4. Change *HIST, adv. (Jr 1st, Jr 2nd, and Sr 1st) to HIST, adv. # and alter footnote to “# Advanced History classes must be from the approved listing for certification.”

Proposal no. PHIL-10-U-3

PHIL 4337. Philosophy of Language. **New course.** **3(3-0)**

Surveys topics such as speech acts, truth and meaning, proper names, demonstratives, propositional attitudes, conversational implicature and private languages. Prerequisite: 3 semester hours of PHIL.

Proposal no. PHIL-10-U-4

PHIL 4303. Philosophy of Mind. New course.

3(3-0)

Surveys the nature of consciousness and the mind-body problem. Topics include the question whether computers could think, dualism, functionalism, mental causation and mental representation. Prerequisite: 3 semester hours of PHIL or PSYC or consent of instructor.

Proposal no. PHIL-10-U-5

PHIL 4305. Epistemology. New course.

3(3-0)

Surveys theories of knowledge and skepticism. Topics include a priori knowledge, foundationalism, coherentism, theories of perception, externalism and contextualism. Prerequisite: 3 semester hours of PHIL or consent of instructor.

Department of Music

Proposal no. MUSI-10-U-1

Modify the Bachelor of Music in Performance-Instrumental degree plan to add option, Emphasis in Piano Pedagogy.

1. Add MUSI 2185, Piano Sight reading (So. 1st)
2. Add MUSI 2189, Piano Accompanying (So. 2nd)
3. Add MUSI 3371, Piano Pedagogy I (Jr. 1st).
4. Add MUSI 3373, Piano Pedagogy II (Jr. 2nd).
5. Add MUSI 4371, Piano Pedagogy III (Sen. 1st).
6. Add MUSI 4373, Piano Pedagogy IV (Sen. 2nd).
7. Remove 4 hours of Ensembles in junior 1st and 2nd (*MUSI 3120, MUSI 3131/3132).
8. Remove MUSI 3196, Conducting (Jr. 1st) from degree plan.
9. Remove MUSI 3397, Conducting (Jr. 2nd) from degree plan.
10. Move ^*Social/behavioral* from Sr. 1st to Jr. 2nd.
11. Move ^*Global learning* from Sr. 2nd to Sen. 1st.
12. Remove 4 hours of Ensemble in Senior 1st and 2nd (*MUSI 3120, MUSI 3131/3132).
13. Change *MUSI 112_ (Fr. 1st and 2nd and So. 1st and 2nd) to MUSI 1122 or MUSI 1141.
(see note below) and drop catalog footnote.
14. Remove MUSI 1181, 1182 (Fr. 1st and 2nd) and MUSI 2181, 2182 (So. 1st and 2nd).

Note: There is a misprint in the printed and online version of the 2008-2010 undergraduate catalog. In So. 1st, *MUSI 112x (a band class) has been omitted. The classes listed only add up to 14 semester hours, although the correct number 15 is printed in the catalog. I have corrected this mistake in the listing below and added the class. The misprint will be corrected in the next version of the catalog.

Proposal no. MUSI-10-U-2

MUSI 3371. Piano Pedagogy I. New course.

3(3-0)

Fundamentals of piano teaching; the learning process and its application to the beginning piano student. Prerequisites: MUSA 1210, MUSA 1220. MUSA 2210, MUSA 2220, or completed piano proficiency.

Proposal no. MUSI-10-U-3

MUSI 3373. Piano Pedagogy II. **New course.** **3(3-0)**
Examination and evaluation of beginning piano methods. Observation and supervised instruction of beginning-level pianists. Prerequisite: MUSI 3371.

Proposal no. MUSI-10-U-4

MUSI 4371. Piano Pedagogy III. **New course.** **3(3-0)**
Examination and evaluation of mid-level, advanced, and adult piano methods. Setting up a private studio. Prerequisite: MUSI 3373.

Proposal no. MUSI-10-U-5

MUSI 4373. Piano Pedagogy IV. **New course.** **3(3-0)**
Examination and evaluation of mid-level, advanced, and adult piano methods. Supervised piano teaching of students of all levels and group piano. Prerequisite: MUSI 4371.

Proposal no. MUSI-10-U-6

MUSI 2185. Piano Sight Reading. **New course.** **1(0-2)**
Developing proficiency in functional keyboard skills beyond those covered in applied music lessons; sight reading, transposition, harmonization, playing by ear.

Proposal no. MUSI-10-U-7

MUSI 2189. Piano Accompanying. **New course.** **1(0-2)**
Introduction to accompanying, including necessary technical skills for accompanying instrumental and vocal repertoire.

Proposal no. MUSI-10-U-10

Add Composition as an applied music course.

Proposal no. MUSI-10-U-11

Add MUSI 1316 and MUSI 1116 to and remove MUSI 3314 from the music degree plans/sequences.

All degree plans

1. Add MUSI 1316, Introduction to Basic Musicianship (Fr. 1st sem.)
2. Add MUSI 1116, Introduction to Basic Aural Training (Fr. 1st sem.)
3. Remove MUSI 3314, Composition from the degree plan (Sr. 1st sem.)
4. Sorted each semester's listings

Music-Vocal with Teacher Certification

5. Move COMS 1311 from Fr. 1st sem. to Fr. 2nd sem.
6. Move ^Natural Sciences from Fr. 2nd sem. to So. 1st sem.
7. Move MATH 1314 from So. 1st sem. to Fr. 2nd sem.
8. Move SOCI 2361 from Sr. 1st sem. to So. 2nd sem.
9. Move ^Global learning from So. 2nd sem. to Sr. 1st sem.

Music-Instrumental with Teacher Certification

10. Move COMS 1311 from Fr. 1st sem. to Fr. 2nd sem.
11. Change Science Fr. 2nd sem. to ^Natural Sciences So. 1st sem.
12. Move POLS 2301 from So. 1st sem. to So. 2nd sem.
13. Move POLS 2302 from So. 2nd sem. to Sr. 1st sem.

Performance-Voice

14. Move Foreign Language from Fr. 1st sem. to So. 1st sem.
15. Move ^Oral communication from So. 1st sem. to Jr. 1st sem.
16. Move Natural Sciences from Jr. 1st sem. to Sr. 1st sem.

Performance-Instrumental

17. Correct semester hours So. 1st and Total Hours Req'd:
18. Move ^Oral communication from Fr. 1st sem. to Jr. 1st sem.
19. Move ^Literature/philosophy from Jr. 1st sem. to Sr. 1st sem.

Proposal no. MUSI-10-U-12

MUSI 1181. Piano Class. Changed course description.

1(0-2)

Beginning study of piano with emphasis on functional aspects, e.g. basic techniques, scales, chords and simple transpositions. Music majors will be given priority in enrolling.

Proposal no. MUSI-10-U-13

Add criteria for admission to the Department of Music.

Department of Music Admissions

In addition to being admitted to the University, all potential music majors (including transfer students) must schedule and perform an entrance audition and interview to be considered for admission to the Department of Music. Students should contact the applied music professor in their instrumental/vocal area to schedule the audition/interview. Acceptance to the University does not guarantee acceptance into the Music Department.

Proposal no. MUSI-10-U-15

MUSI 1213. Jazz Theory. New course.

2(2-0)

Harmonic structure, melodic construction, and song forms in jazz. Chord and scale building, simple analysis, directed listening, and keyboard harmonization. Prerequisites: MUSI 1316, MUSI 1116, and MUSI 1181.

Proposal no. MUSI-10-U-16

MUSI 3130. Jazz Combo. New course.

1(0-2)

Jazz music in the small ensemble setting. Experience in improvisation by arranging, rehearsing and performing jazz music as a combo. Prerequisite: Audition.

Proposal no. MUSI-10-U-17

MUSI 3243. Jazz Arranging. New course.

2(2-0)

Fundamental considerations in arranging music for small and large jazz ensembles. Techniques used by great arrangers. Prerequisite: MUSI 3312.

Proposal no. MUSI-10-U-18

MUSI 4344. Jazz Pedagogy. New course.

3(3-0)

A pedagogical approach to the analysis of jazz programs, jazz ensembles, rehearsal techniques, and rhythm sections. Teaching improvisation in the jazz rehearsal as well as building and maintaining a public school jazz program. Prerequisites: Audition

Proposal no. MUSI-11-U-1

MUSI 1134. Latin Jazz Ensemble. New course.

1 (0-3)

Performance, arranging, and improvisation of music for stage band in the Latin jazz idiom. Prerequisite: audition.

Department of Psychology and Sociology

Proposal no. PSYC-10-U-1

Add a senior exit exam to the requirements for the bachelor's degree in psychology.

For the BA in Psychology, students are required to pass an exit exam before graduation. The exam is scored on a pass/fail basis. A score of 70% or higher is passing. Students will not be allowed to take the exam until the semester they expect to graduate. Students failing the exam will have the option of retaking the exam in the following semester or taking an essay style examination. The essay exam will be designed by the undergraduate psychology faculty to address those core areas needing remediation and must be completed prior to graduation. The essay exam is administered and evaluated by the undergraduate psychology faculty. The exam is graded on a pass/fail basis and students must receive a pass from a majority of the faculty in order to graduate.

Proposal no. SOCI-10-U-1

SOCI 4345. Sociology of Religion. New course. **3(3-0)**

World religions in the context of social, cultural, and ideological perspectives that impact social life in a global world. Prerequisites: junior standing or permission of the instructor.

Proposal no. SOCI-10-U-2

SOCI 4348. Multicultural Groups in the United States. New course. **3(3-0)**

Issues of multicultural groups with salient ethnic characteristics. Prerequisites: junior standing or approval of the instructor. *Abbrev title for Banner: Multicultural Groups in the US.*

Proposal no. SOCI-10-U-4

SOCI 4353. Social Movements. New course. **3(3-0)**

Concepts of social movements; important types of social movements and their relation to the field of collective behavior and social change. Prerequisites: junior standing or permission of the instructor.

COLLEGE OF BUSINESS ADMINISTRATION

Proposal no. COBA-10-U-1

Delete minor in Business Administration.

Minor in Business Administration (Available only to nonbusiness majors)

A minor consists of ACCT 2301, ISYS 2302, MGMT 3311, MKTG 3361 and six additional hours to be chosen from any 2000, 3000 or 4000 level College of Business Administration courses for which the prerequisites have been met or instructor approval has been granted.

Proposal no. COBA-10-U-2

Delete minor in Computer Information Systems

Minor in Computer Information Systems Applications (Available only to nonbusiness majors)

A minor consists of ISYS 1310, ISYS 2302, ISYS 3356 and three approved advanced ISYS courses.

Proposal no. COBA-10-U-3

Add minor in Accounting

Minor in Accounting (Available only to business majors)

A minor consists of ACCT 3311, ACCT 3312, ACCT 3314, ACCT 4308 and six additional hours to be chosen from the following courses: ACCT 3338, ACCT 4207, ACCT 4217, ACCT 4218, ACCT 4242, ACCT 4312, ACCT 4314, ACCT 4319, ACCT 4320, ACCT 4345, FINC 3351, FINC 4331, FINC 4341, and FINC 4342.

Proposal no. COBA-10-U-4

Add minor in Information Systems Audit and Control

Minor in Information Systems Audit and Control (Available only to business majors)

A minor consists of 19 credit hours earned by completing ACCT 4311, ACCT 4217, ACCT 4320, and ISYS 3351; 3 credits selected from ACCT 4305 or ACCT 4340 ; and at least 5 credits selected from ISYS 3356, ISYS 4306, and ISYS 4230. Accounting majors and Information Systems majors could structure their choices of electives and obtain this minor with a minimum of 12 additional credits. The minor must include at least 12 credits that are not counted in the major.

Proposal no. COBA-10-U-5

Add minor in Finance

Minor in Finance (Available only to business majors)

A minor consists of 18 credit hours, including 12 credit hours selected from FINC 3345, FINC 3351, FINC 4331, FINC 4341, and FINC 4342 and at least 6 credit hours selected from ACCT 3311, ACCT 3312, ACCT 3314, ACCT 4218, ACCT 4308, and ACCT 4314.

Department of Accounting and Finance

Proposal no. ACCT-10-U-1

ACCT 4940. Internship in Accounting. **Changed course number, hours, description and prerequisites.** **V:3-9**

An off-campus learning experience allowing the application of accounting skills in an actual work setting. Will count towards the hours required for the CPA exam only if the internship requirements set by the State Board of Public Accountancy are met. Course may be repeated for up to 9 credit hours. Prerequisites: approval of the department chair and college internship director.

Proposal no. ACCT-10-U-2

ACCT 4207. Accounting for Governmental and Nonprofit Entities. **Changed course number and hours.** **(2-0)**

Principles and practice of fund accounting applicable to governmental and nonprofit organizations. Prerequisite: ACCT 2302.

Proposal no. ACCT-10-U-3

ACCT 4311. Introduction to Auditing. **Changed course title.** **3(3-0)**

Auditing standards, professional ethics, legal liability, evidence, internal control and audit reports. Prerequisites: ACCT 3312 and ACCT 3314.

Proposal no. ACCT-10-U-4

ACCT 4314. Advanced Financial Accounting. **Changed course title.** **3(3-0)**

Accounting principles for business combinations, mergers and consolidations, investments in subsidiaries, consolidated statement preparation; intercompany transactions, indirect and mutual holdings. Prerequisite: ACCT 3312.

Proposal no. ACCT-10-U-5

ACCT 4315. Advanced Accounting Problems. **Deleted course.** **3(3-0)**

Accounting principles for partnerships, estates and trusts, debt restructuring, reorganizations and liquidations, interim financial reporting and segmentation, foreign currency transactions and translation, leveraged buyouts. Prerequisite: ACCT 3312

Proposal no. ACCT-10-U-7

ACCT 4217. Accounting Systems. **Changed course number and hours.** **2(2-0)**

Principles and procedures of the design and installation of an accounting system with emphasis on producing the information necessary for decision making. Prerequisite: ACCT 4311 and ISYS 3356.

Proposal no. ACCT-10-U-8

ACCT 4318. Advanced Income Tax Accounting. **Deleted course.** **3(3-0)**

Particular attention given to tax regulations applicable to partnerships and corporations together with preparation of Federal income tax returns for such businesses. Consideration also given to federal gift and estate tax. Prerequisite: ACCT 4308.

Proposal no. ACCT-10-U-9

ACCT 4320. Advanced Accounting Systems and EDP Auditing. **New course.** **3(3-0)**

Integrated accounting and information systems experience, using information systems knowledge to address accounting issues of internal control and computer auditing. Prerequisite: ACCT 4217. *Abbrev. Banner title: [Adv Acct Syst and EDP Auditing]*

Proposal no. ACCT-10-U-10

ACCT 4330. International Accounting. **New course.** **3(3-0)**

International dimensions of accounting, including patterns of accounting development found in other nations, worldwide accounting standards, and accounting problems associated with multinational corporate operations. Prerequisite: ACCT 2302.

Proposal no. ACCT-10-U-11

ACCT 4345. Fraud Investigation and Prevention. **New course.** **3(3-0)**

Fraud methods, investigations, and prevention through internal controls. Emphasis on financial and asset misappropriation frauds. Prerequisite: ACCT 4311.

Proposal no. ACCT-10-U-12

ACCT 4395. Special Study in Accounting. **Changed course number.** **3(3-0)**

Study or research under supervision of instructor or small business audits. May be repeated once for credit. Prerequisite: consent of instructor.

Proposal no. ACCT-10-U-13

ACCT 4218. Advanced Tax Accounting. **New course.** **2(2-0)**

Federal taxation of entities including C Corporations, S Corporations, partnerships, trusts, estates, gifts. Prerequisite: ACCT 3314.

Proposal no. ACCT-10-U-14

ACCT 4242. Business Law for Accountants. **New course.** **2(2-0)**

Sales and commercial paper; the Uniform Commercial Code in Texas; the law of agency; business organization formulation and dissolution; accountants' legal responsibility; federal securities regulation; insurance; suretyship; property; wills, estates and trusts. Prerequisite: BUAD 3211.

Proposal no. ACCT-10-U-15

ACCT 3338. Financial Statement Analysis. **New course.** **3(3-0)**

Analysis and interpretation of financial statements for the guidance of management, stockholders and other stakeholders. Establishment of firms' business profiles; quality of earnings issues; and stock valuation. Prerequisite: ACCT 2302.

Proposal no. ACCT-10-U-16

ACCT 3250. Entrepreneurial Accounting. **New course.** **2(2-0)**

Setting up meaningful accounting practices for small businesses. Commercial small-business software packages; cost accounting; small business finance; and managing financial relationships between the entrepreneurs' business and personal finances. Prerequisite: ACCT 2302.

Proposal no. ACCT-10-U-17

ACCT 3305. Fundamentals of Federal Income Taxation. **Changed course description and prerequisites.** **3(3-0)**

Survey of domestic and multinational provisions of federal income tax law. Practical experience including preparation of federal income tax forms. May not be counted toward an ACCT degree.

Proposal no. ACCT-10-U-18

ACCT 3314. Cost/Managerial Accounting. **Changed course prerequisites.** **3(3-0)**

Financial cost accounting -- job order and process cost procedures. Managerial cost accounting: planning, controlling and specific project decisions. Prerequisite: ACCT 2302.

Proposal no. ACCT-10-U-19

ACCT 4312. Advanced Auditing. **Changed course title.** **3(3-0)**

Audit program planning and special reports; auditing topics. Prerequisites: ACCT 4311.

Proposal no. BLAW-10-U-1

BLAW 3341. Business Law. **Deleted course.** **3(3-0)**

Historical background and role of law in business and society; general principles of the law of contracts, personal property, secured transactions, sales and commercial paper; the Uniform Commercial Code as adopted in Texas and other applicable Texas statutes.

Proposal no. BLAW-10-U-2

BLAW 4342. Business Law for Accountants. **Deleted course.** **3(3-0)**

Sales and commercial paper; the Uniform Commercial Code in Texas; the law of agency; business organization formulation and dissolution; accountants' legal responsibility; federal securities regulation; insurance; suretyship; property; wills, estates and trusts. Prerequisite: BLAW 3341.

Proposal no. BLAW-10-U-3

BLAW 4344. International Business Law. **Deleted course.** **3(3-0)**

Major business law topics and issues involved in international business transactions. Exporting-importing, licensing and direct foreign investment. Risks of international business trade including language, culture, currency, legal and political barriers. Prerequisite: BLAW 3341.

Proposal no. ECON-10-U-1

ECON 3331. Money and Banking. **Deleted course.** **3(3-0)**

Principles, problems and structure of the United States monetary system. Operations of commercial banks, the regulation and control of the supply of money and credit and the organization of the Federal Reserve System.

Proposal no. ECON-10-U-2

ECON 4393. Special Problems in Economics. **Deleted course.** **3(3-0)**

Special studies in Economics. May be repeated once for credit. Prerequisite: consent of the instructor.

Proposal no. ECON-10-U-3

ECON 2301. Principles of Macroeconomics. **Changed course title.** **3(3-0)**

Economics of modern industrial society. Determinants of national income, economic stability and growth, money and banking; fiscal policy, business organization and international trade.

Proposal no. ECON-10-U-4

ECON 2302. Principles of Microeconomics. **Changed course title.** **3(3-0)**

Supply and demand concepts, composition and pricing of the national output cost and price concepts, market structures, income distribution and selected economic problems.

Proposal no. FINC-10-U-1

FINC 3321. Business Finance. **Changed course number** **3(3-0)**

Determining and analyzing the forms of business enterprise. Analysis of the techniques, methods and procedures used in the acquisition and proper employment of funds in the business entity. Prerequisite: junior standing in Business Administration.

Proposal no. FINC-10-U-2

FINC 4940. Internship in Finance. **Changed course number, hours and prerequisites V:3-9**

An off-campus learning experience allowing the acquisition and application of finance skills in an actual work setting. Course may be repeated for up to 9 credit hours. Prerequisites: approval of the department chair and college internship director.

Proposal no. FINC-10-U-3

FINC 3338. Financial Statement Analysis. **Deleted course.** **3(3-0)**

Analysis and interpretation of financial statements for the guidance of management, stockholders and other stakeholders. Establishment of firms' business profiles; quality of earnings issues; and stock valuation.

Proposal no. FINC-10-U-4

FINC 4336. Cases in Financial Management. **Changed course title.** **3(3-0)**

Finance function and its integration into the administration of the firm. Selected case studies and problems illustrate techniques used in financial decision making and optimum capital utilization. Prerequisite: FINC 3321.

Proposal no. FINC-10-U-5

FINC 4364. Business Forecasting. **Changed course description.** **3(3-0)**

Techniques for statistically sound business forecasting. Graphical analysis and concepts such as seasonality, trends and cycles. Advanced forecasting using ARMA modeling as well as regression. Extensive use of Excel spreadsheet applications. Prerequisite: BUAD 3355.

Proposal no. FINC-10-U-6

FINC 4395. Special Problems in Finance. **Changed course number.** **3(3-0)**

Special studies in finance. May be repeated once for credit. Prerequisite: consent of the instructor.

Proposal no. FINC-10-U-7

FINC 3355. Pricing for Profitability. **New course** **3(3-0)**

Creating financial models to determine optimal product and service prices based upon financial metrics and goals, the competitive environment, value created to customers, and product cost data. Prerequisite: MGMT 3312.

Proposal no. FINC-10-U-8

FINC 3333. Commercial Bank Management. **Deleted course.** **3(3-0)**

Problems confronting commercial banks: development and application of credit standards, decisions on loan applications, liquidity management and profit sensitivity to varying interest rates. Prerequisite: ECON 3331.

Proposal no. FINC-10-U-9

FINC 2331. Personal Finance. Changed course description. 3(3-0)

Key personal finance issues, including goal setting, budgeting for major purchases, loan provisions and originators, taxation, insurance coverages, mutual funds and savings accounts, and retirement planning.

Proposal no. FINC-10-U-10

FINC 3345. Real Estate Finance. Changed course description. 3(3-0)

Real estate valuation and methods of financing real estate transactions, property management and taxation. Instruments and sources of real estate credit. Real estate appraisal theory and practice. Real estate investment trusts (REIT) and other real estate investment methods.

Proposal no. FINC-10-U-11

FINC 4331. Investments. Changed course description. 3(3-0)

Principles governing the proper investment of personal and institutional funds; the characteristics of a sound investment and the analysis of different securities offered to investors. Topics include valuation of stocks and bonds, derivative securities, and mutual funds. Simulations allow the student to manage a portfolio of securities. Prerequisite: FINC 3321.

Proposal no. FINC-10-U-12

FINC 4332. Portfolio Management. Changed course description. 3(3-0)

Analysis and evaluation of the decision-making process in investments. Asset valuation, portfolio management, and performance evaluation. Theoretical and analytical developments in security selection and portfolio management. Risk measurement and risk reduction through portfolio construction. Prerequisite: FINC 4331.

Proposal no. FINC-10-U-13

FINC 4341. Financial Markets and Institutions. Changed course prerequisites. 3(3-0)

Financial markets and institutions in the U.S. economy. Determinants of savings and investments, interest rates and flow of funds. Role of regulatory agencies governing financial markets and institutions. Money and capital market instruments and institutions. Prerequisite: FINC 4331.

Department of Information Systems

Proposal no. CISA-10-U-1

ISYS 1302. Personal Computer Applications II. Deleted course. 3(3-0)

Continued study of microcomputer applications software with emphasis on advanced word processing and spreadsheet concepts, desktop publishing, presentation graphics, databases and Internet utilization. Prerequisite: ISYS 1301 or equivalent experience.

Proposal no. CISA-10-U-2

ISYS 1310. Introduction to Programming Tools. **Deleted course.** **3(3-0)**
Introduction to the concepts of structured programming using Visual BASIC. For students with no programming experience.

Proposal no. CISA-10-U-3

ISYS 4940. Internship in Computer Information Systems. **Changed course number, hours and prerequisites.** **V:3-9**

An off-campus learning experience allowing the acquisition and application of information technology skills in an actual work setting. Course may be repeated for up to 9 credit hours. Prerequisites: approval of the department chair and college internship director.

Proposal no. CISA-10-U-4

ISYS 3351. Database Design and SQL. **Deleted course prerequisites.** **3(3-0)**

Basic database design and introduction to structured query language (SQL). Includes instruction on creating user interface forms for a database.

Proposal no. CISA-10-U-5

ISYS 3354. COBOL Programming I. **Deleted course.** **3(3-0)**

Fundamentals and techniques of programming in the COBOL language including program design and structure, flow charting and documentation. Prerequisite: ISYS 2302 or equivalent.

Proposal no. CISA-10-U-6

ISYS 3356. Systems Analysis and Design. **Changed course prerequisites.** **3(3-0)**

Analysis and design techniques required for implementing medium to large-scale computer information systems. Development of requirements for personnel, software and equipment for typical applications. Prerequisites: ACCT 2302 and ISYS 2302.

Proposal no. CISA-10-U-7

ISYS 3358. Business Information Systems. **Changed course title.** **3(3-0)**

A comprehensive study of the use of information technology as an organizational resource, including the implementation of disciplined processes and management development to effectively exploit the power of modern information technology.

Proposal no. CISA-10-U-8

ISYS 3364. Programming in Visual BASIC.NET. **Changed course title, description and prerequisites.** **3(3-0)**

Fundamentals and techniques of programming for business applications using Visual Studio.NET. *Abbr. Banner title: [Program in Visual BASIC NET]*

Proposal no. CISA-10-U-9

ISYS 3367. Advanced Microcomputer Applications and Systems. **Deleted course.** **3(3-0)**

Study of advanced microcomputer hardware and software technologies having application in business administration. Prerequisite: ISYS 2302 or equivalent.

Proposal no. CISA-10-U-10

ISYS 4301. Microcomputer Assembly Language Programming. **Deleted course.** **3(3-0)**

Theory, concepts and terminology required for competency in microcomputer assembly language programming including machine instructions; basic data types; addressing modes; arithmetic, logical and character string operations; interrupts and I/O interfaces. Prerequisites: ISYS 2302 or equivalent and one upper-division programming course.

Proposal no. CISA-10-U-11

ISYS 4302. Business Applications Using C++.NET. **Changed course title, description and prerequisites.** **3(3-0)**

Concepts and applications of the C++ programming language for business and industry using Visual Studio.NET. *Abbr. Banner title: [Business Appl Using C++ NET]*

Proposal no. CISA-10-U-12

ISYS 4303. Client/Server Application Development. **Changed course prerequisites.** **3(3-0)**

Client/Server application development practices and tools. Emphasis on developing distributed database applications that support the information processing needs of business. Topics include: object-oriented program design, programming with object-oriented development platforms and the use of embedded Structured Query Language for database transaction processing. Prerequisite: ISYS 3351.

Proposal no. CISA-10-U-13

ISYS 4358. Information Systems Project Management. **Changed course title.** **3(3-0)**

Planning, organizing and control activities required for effective information systems management. Prerequisite: ISYS 3356. *Abbrv. Banner title: [Info Systems Project Mgmt]*

Proposal no. CISA-10-U-14

ISYS 4395. Advanced Problems in Information Systems. **Changed course number and title.** **3(3-0)**

Research in selected fields of computer information systems. Prerequisite: consent of instructor. May be repeated once for additional credit.

Proposal no. CISA-10-U-15

ISYS 4364. Microcomputer Graphics. **Deleted course.** **3(3-0)**

Plotting commands, drawings, interactive graphics, translation, scaling, windowing, rotations, perspective and applications. Prerequisites: ISYS 2302 or equivalent and one upper-division programming course.

Proposal no. CISA-10-U-16

ISYS 4230. Small Business Enterprise Management Systems. **New course.** **3(3-0)**

Identify the IT infrastructure needed for business operations, marketing, and accounting. Students will learn commercially available software or software service products such as those sold by NetSuite, Peachtree, and salesforce.com. *Abbrv. Banner title: [Small Business Enter Mgmt Syst]*

Proposal no. CISA-10-U-17

ISYS 2302. Principles of Information Systems. **Changed course title and description.** **3(3-0)**
Information systems in business including management decision support systems, concepts of system analysis and design, and information processing. Use of Microsoft Office productivity tools and the current Learning Management System used by CBA.

Department of Management and Marketing

Proposal no. BUAD-10-U-1

BUAD 1101. Introduction to Business Administration. **Changed course number, title and hours.** **1(1-0)**

An overview of the American business sector with emphasis on social responsibility and ethical behavior. A discussion of the skills and personal characteristics which contribute to the success of individuals pursuing a career in the professional administration of business enterprise. *Abbrev. Banner title: [Intro to Business Admin]*

Proposal no. BUAD-10-U-2

BUAD 1301. Introduction to Business Administration. (BUSI 1301) **Deleted course.** **3(3-0)**
Academic orientation and career counseling for the study of Business Administration. The environment and substance of administration in our economic system. Open to freshmen and sophomores only.

Proposal no. BUAD-10-U-3

BUAD 2328. Business Internship. **Deleted course.** **V:1-3**
An off-campus learning experience allowing the application of business skills in an actual work setting. Prerequisites: approval of a faculty coordinator and the department chair, completion of at least 30 semester hours with an overall GPA of 2.5.

Proposal no. BUAD-10-U-4

BUAD 3100. Diversity in the Workplace. **New course.** **1(1-0)**
Develop the awareness and sensitivity of students to issues of race, religion, culture, age, gender, sexual orientation, and disabilities in the workplace. Prerequisite: junior standing.

Proposal no. BUAD-10-U-5

BUAD 3355. Business Statistics. **Change course description and prerequisites.** **3(3-0)**
Statistical methods as applied to business and economic problem analysis: descriptive statistics, sampling, probability, statistical inference, regression analysis, correlation analysis, time series and index numbers. Prerequisite: MATH 1314. An electronic calculator (minimum four functions) is required.

Proposal no. BUAD-10-U-6

BUAD 3265. Managerial Business Statistics. **New course** **2(2-0)**
Selected statistical methods involving quality control, forecasting, sampling, and other business applications. Emphasis is on applied data analysis using SPSS. Prerequisite: BUAD 3355.

Proposal no. BUAD-10-U-7

BUAD 3211. Business Law. New course. 2(2-0)

Historical background and role of law in business and society; general principles of the law of contracts, personal property, secured transactions, sales and commercial paper; the Uniform Commercial Code as adopted in Texas and other applicable Texas statutes. Prerequisite: junior standing.

Proposal no. BUAD-10-U-8

BUAD 4344. International Business Law. New course. 3(3-0)

Major business law topics and issues involved in international business transactions. Exporting-importing, licensing and direct foreign investment. Risks of international business trade including language, culture, currency, legal and political barriers. Prerequisite: BUAD 3211.

Proposal no. BUAD-10-U-9

BUAD 3101. Fundamentals of Business Ethics. New course. 1(1-0)

Business ethics issues important to organizational decision making; identifying the role of stakeholder interests, understanding the interrelationship of ethics and social responsibility, and articulating and defending choices in making ethical judgments in business. *Abbrev. Banner title: [Business Ethics]*

Proposal no. BUAD-11-U-1

BUAD 1105. Introduction to the World of Business. New course. 1(1-0)

Introduction to the business environment and the operation of businesses within that environment. *Abbrev. Banner title: [Intro to the World of Business]*

Proposal no. BUAD-11-U-2

BUAD 1235. Essential of Business Communication. New course. 2(2-0)

Introduction to the basics of good business communication. *Abbrev. Banner title: [Essentials of Business Comm]*

Proposal no. BUAD-11-U-3

BUAD 1240. Essentials of Information Systems. New course. 2(2-0)

Personal information systems for enhancing productivity; use of current computer software, integration of software tools, and support of business processes. *Abbrev. Banner title: [Essentials of Information Syst]*

Proposal no. BUAD-11-U-4

BUAD 1205. Essentials of Accounting. New course. 2(2-0)

Basic accounting terminology; balance sheets, income statements, interpreting basic financial statements, statement of cash flows, budget development.

Proposal no. BUAD-11-U-5

BUAD 1215. Essentials of Human Resource Management. **New course.** **2(2-0)**

Policies and practices relating to the recruitment, selection, training, development, performance appraisal, reward systems, and employee relations. *Abbrev. Banner title: [Essentials of Human Res Mgmt]*

Proposal no. BUAD-11-U-6

BUAD 1220. Essentials of Personal Finance. **New course.** **2(2-0)**

Teaches the skills needed to successfully manage your own finances.

Proposal no. BUAD-11-U-7

BUAD 1225. Essentials of Marketing. **New course.** **2(2-0)**

Focuses on basic marketing principals. The roles of product, price, promotion, and distribution in the marketing process will be examined as well as introducing the student to basic marketing principals, including marketing mix, marketing concept, customer segmentation, as well as target marketing.

Proposal no. BUAD-11-U-8

BUAD 1230. Essentials of Management. **New Course** **2(2-0)**

Study of management theories, emphasizing the management functions of planning, decision making, organizing, leading, and controlling. Emphasis is placed on supervisory principles and techniques required to effectively manage human resources in an organization.

Proposal no. BUAD-11-U-9

BUAD 1250. Essentials of Investing. **New course.** **2(2-0)**

Hands-on, lifelong skills including creating a financial plan for personal goals, avoiding credit trouble, saving money and starting a small business. Introduction to investment strategies that involve stocks, bonds and mutual funds.

Proposal no. BUAD-11-U-10

BUAD 1255. Essentials of Leadership. **New course.** **2(2-0)**

A basic understanding of the components of leadership that can be applied to their current and future leadership experiences in a business setting or in their individual interactions with others. Provide a model of critical self-reflection for assessing personal bias in challenging leadership scenarios.

Proposal no. BCOM-10-U-1

BCOM 2304. Technical Communication. **Deleted course.** **3(3-0)**

Principles of science and engineering communication through technical documents and reports. Principles of oral communication through presentations and visuals. Prerequisites: ENGL 1301 and ENGL 1302.

Proposal no. BCOM-10-U-3

BCOM 2206. Business Writing. **New course.** **2(2-0)**

Psychology and mechanics of written business communications. Non-written applications in such areas as international/intercultural, nonverbal, and ethical communications. Prerequisites: ENGL 1302 and sophomore standing; completion or concurrent enrollment in Business Writing Fundamentals Program.

Proposal no. BCOM-10-U-4

BCOM 2207. Business Presentations. **New course.** **2(2-0)**

Communicating effectively in meetings, roundtables, project teams, and individual presentations; using technology to enhance presentations; applying appropriate psychology and sensitivity when interacting professionally. Prerequisite: COMS 1315 and sophomore standing.

Proposal no. BCOM-10-U-5

BCOM 2216. Business Writing II. **New course.** **2(2-0)**

The creation and enhancement of business documents through the application and study of problem-solving strategies, analytical skills, and the principles of grammar, mechanics, and punctuation. Prerequisite: departmental approval.

Proposal no. BCOM-10-U-6

BCOM 3206. Advanced Business Writing. **New course.** **2(2-0)**

Organization and preparation of reports of the types used in business, including proposals, informal and formal reports. Techniques of collecting, interpreting, and presenting information useful to management, including the use of computer software for increasing productivity and enhancing the report content and image. Prerequisite: grade of B or better in BCOM 2206 or grade of C or better in BCOM 2216.

Proposal no. BCOM-10-U-7

BCOM 3207. Advanced Business Presentations. **New course.** **2(2-0)**

Theory and practice in making presentations in a variety of professional settings using a variety of support media. Student presentations are evaluated. Prerequisites: BCOM 2207; junior standing.

Proposal no. BCOM-10-U-8

BCOM 3208. Business Communication for the 21st Century. **New course.** **2(2-0)**

Business communication theory and practice to enhance and improve the use of technology in today's business environment. Group, organizational, business intercultural, emerging, and interpersonal communication. Prerequisites: BCOM 2206 and BCOM 2207. *Abbrev. Banner title: [Business Comm for 21st Century]*

Proposal no. BCOM-10-U-9

BCOM 4205. Advanced Business Communication. **New course.** **2(2-0)**

Application of written, oral, and nonverbal communication. Simulates a business organization involved with preparing, organizing and delivering communication training seminars. Emphasis on interpersonal and organizational communication within business. Prerequisites: BCOM 2206 and BCOM 2207. *Abbrev. Banner title: [Adv Business Communications]*

Proposal no. IBMN-10-U-1

Delete the Bachelor of Business Administration in International Business Management degree plan.

Proposal no. MKTG-10-U-1

MKTG 3314. Principles of Business Logistics. **Deleted course.** **3(3-0)**

A total systems approach to managing the logistical activities of the firm. Analysis of total cost balanced against customer service. Warehousing, transportation, inventory control, packaging, handling and order processing activities are surveyed. Prerequisite: MKTG 3361.

Proposal no. MKTG-10-U-2

MKTG 3360. Personal Selling. **Changed course number, title, description and prerequisites.** **3(3-0)**

The personal selling process and the use of a professional, customer-oriented, problem-solving approach in selling situations. The sales job, selection of salespeople, sales training programs and coordination/control of the sales function. Development of fundamentals of professional selling skills. Prerequisite: MKTG 3324.

Proposal no. MKTG-10-U-3

MKTG 4940. Internship in Marketing. **Changed course number, hours, description and prerequisites.** **V:3-9**

An off-campus learning experience allowing the acquisition and application of Marketing skills in an actual work setting. Course may be repeated for up to 9 credit hours. Prerequisites: approval of the department chair and college internship director.

Proposal no. MKTG-10-U-4

MKTG 3324. Principles of Marketing. **Changed course number** **3(3-0)**

Examination of marketing of goods and services by organizations and individuals in a free-enterprise economy. Topics covered include product, channels, price, promotion, consumer behavior, the legal and other uncontrollable environments and research, international marketing, strategy and control.

Proposal no. MKTG-10-U-5

MKTG 3350. Advanced Marketing for Entrepreneurs. **New course.** **3(3-0)**

Successful strategies in an entrepreneurial environment; pursuing opportunities in a global business environment. Prerequisite: MKTG 3324. *Abbrev. Banner title: [Adv Mktg for Entrepreneurs]*

Proposal no. MKTG-10-U-6

MKTG 4310. Retail Marketing Management. **Changed course number, description and prerequisites.** **3(3-0)**

Analysis and conceptualization of the relationship among channel of distribution members, emphasizing the merchandising function of retail store management. Introduce applications of electronic commerce to retailing practice. Prerequisite: MKTG 3324

Proposal no. MKTG-10-U-7

MKTG 3365. Marketing Research. **Changed course prerequisites.** **3(3-0)**

Marketing research methods as applied to management problems involving marketing strategy and policy formulation, and economic-industry-firm-sales forecasts. Prerequisites: BUAD 3265 and MKTG 3324.

Proposal no. MKTG-10-U-8

MKTG 3370. Internet as a Marketing Tool. **Changed course prerequisites.** **3(3-0)**

Combines traditional marketing (situation analysis, marketing planning and marketing implementation) with the enhanced capabilities of electronic resources. Emphasis on student group application through use of online exercises and critical analysis of existing Web sites. Computer literacy expected.

Proposal no. MKTG-10-U-9

MKTG 4315. Sales Management. **New course.** **3(3-0)**

The strategic role of the sales function and sales organization; developing and directing a sales force; and evaluating sales force performance. Role playing to help students experience realistic management scenarios. Prerequisite: MKTG 3360.

Proposal no. MKTG-10-U-10

MKTG 4320. Business-to-Business Marketing. **New course.** **3(3-0)**

Marketing strategies characteristic of institutions, government, industrial, and other marketing environments which do not directly target the final consumer. Unique characteristics of these markets and implications for strategic marketing management. Prerequisite: MKTG 3324.

Proposal no. MKTG-10-U-11

MKTG 4325. Advanced Sales Topics. **New course** **3(3-0)**

Application of research skills to develop an in-depth analysis of one company's sales structure and its position relative to its competitors. A semester-long project will incorporate field study and database research identifying different sales structures and advantages. Prerequisites: MKTG 4315.

Proposal no. MKTG-10-U-12

MKTG 4335. Logistics and Supply Chain Management. **New course.** **3(3-0)**
Purchasing; supplier relationship and supply chain management; inbound and outbound logistics. Role of technology in managing the supply chain. International logistics. Prerequisite: MKTG 3324. *Abbrev. Banner title: [Logistics Supply Chain Mgmt]*

Proposal no. MKTG-10-U-13

MKTG 4350. Consumer Purchasing/Motivation. **Changed course prerequisites.** **3(3-0)**
Analysis and evaluation of the consumer's position in the marketing structure including patterns of consumer behavior and the psychological, social and cultural forces that underlie such patterns. Prerequisite: MKTG 3365.

Proposal no. MKTG-10-U-14

MKTG 4390. Marketing Management and Technology. **Changed course number and title.** **3(3-0)**
Capstone Marketing course for majors. Marketing functions in the firm and marketplace from the viewpoint of the marketing manager. Concepts and analytical tools used by marketing managers. Prerequisites: MKTG 3360, MKTG 3364 and MKTG 4350; senior standing. *Abbrev. Banner title: [Marketing Mgmt and Technology]*

Proposal no. MKTG-10-U-16

MKTG 4395. Special Problems in Marketing. **Changed course number.** **3(3-0)**
Special studies in marketing. May be repeated once for credit. Prerequisite: consent of instructor.

Proposal no. MKTG-11-U-1

MKTG 4354. Sustainable Marketing. **New course.** **3(3-0)**
Marketing as a role player in the creation of a more sustainable society. Tools to optimize marketing decisions with respect to the natural environment, human well-being and profits. Prerequisite: MKTG 3324.

Proposal no. MGMT-10-U-1

MGMT 2210. Introduction to Entrepreneurship. **New course.** **2(2-0)**
The entrepreneurial process; how ideas are examined for market, operational, and financial feasibility. Characteristics of successful entrepreneurs. *Abbrev. Banner title: [Intro to Entrepreneurship]*

Proposal no. MGMT-10-U-2

MGMT 3110. Entrepreneurial Creativity and Idea Refinement. **New course.** **1(1-0)**
Applying creativity concepts and techniques to generate new business ideas. Roles of prototyping; leveraging new technologies in the idea refinement process. Prerequisite: MGMT 2210. *Abbrev. Banner title: [Entrepreneurial Creativity]*

Proposal no. MGMT-10-U-3

MGMT 3322. Principles of Management. **Changed course number.** **3(3-0)**

Introduction to the management of business organizations. The functions of management and role of the manager. Managerial decision-making, communication, social responsibility and business ethics. How organizational power and politics affect the manager.

Proposal no. MGMT-10-U-4

MGMT 3351. Principles of Operations Management. **Changed course number, title and prerequisites.** **3(3-0)**

Detailed analysis of the planning, systems design, control and use of physical resources in the production of goods and services. Introduction to quantitative tools of operations management. Prerequisite: BUAD 3355; credit or registration in MGMT 3312. *Abbrev. Banner title: [Principles of Operations Mgmt]*

Proposal no. MGMT-10-U-5

MGMT 3325. Human Resource Management. **Changed course title, description and prerequisites.** **3(3-0)**

Policies and practices relating to recruitment, selection, training and development, performance appraisal, reward system, and employee relations. Strategic human resource planning, equal employment opportunity laws, and international human resource management issues. Prerequisite: junior standing.

Proposal no. MGMT-10-U-6

MGMT 4940. Internship in Management. **Changed course description and prerequisites.** **V:3-9**

An off-campus learning experience allowing the acquisition and application of Management skills in an actual work setting. Course may be repeated for up to 9 credit hours. Prerequisites: approval of the department chair and college internship director.

Proposal no. MGMT-10-U-7

MGMT 4324. Quality Management. **Changed course title, description and prerequisites.** **3(3-0)**

Tools, techniques and philosophy of production and quality control functions. Prerequisite: MGMT 3351.

Proposal no. MGMT-10-U-8

MGMT 4390. Management Decision-Making and Business Policy. **Changed course number and prerequisites.** **3(3-0)**

To provide a capstone course for the graduating senior majoring in business that will allow him or her to practically apply the concepts and theories learned in the undergraduate program. The student will do this through integrating those principles with the ones that serve as the theoretical framework for the field of strategic management. The end result of this process will be a student who is able to analyze complex business problems and to effectively make decisions that affect the entire organization. Prerequisite: must be taken in the final semester before graduation in business administration.

Proposal no. MGMT-10-U-9

MGMT 3312. Organization Theory and Human Behavior. **Changed course number and prerequisite.** **3(3-0)**

Various organizational structure models and supporting theory, organizations as complex systems, organizational behavior, individual and group dynamics in the business environment, organization development and change. Prerequisite: junior standing.

Proposal no. MGMT-10-U-10

MGMT 4328. Labor Relations. **Changed course title.** **3(3-0)**

Legal and social framework for and the process of negotiating a labor contract and handling typical grievance issues. Prerequisite: senior standing.

Proposal no. MGMT-10-U-12

MGMT 4338. Advanced Human Resource Management. **New course.** **3(3-0)**

Human resource topics in the nature of work, recruitment, selection, training and development, compensation, benefits, labor relations, and health and safety. Prerequisite: MGMT 3325.

Abbrev. Banner title: [Adv Human Resource Mgmt]

Proposal no. MGMT-10-U-13

MGMT 4348. Compensation Theory and Administration. **New course.** **3(3-0)**

Study of theories, methods, and practices of compensation in organizations. Prerequisite:

MGMT 3325. *Abbrev. Banner title: [Compensation Theory and Admin]*

Proposal no. MGMT-10-U-14

MGMT 4255. Business Plan Considerations and Drafting. **New course.** **2(2-0)**

Refining and communicating business ideas in an entrepreneurial environment; presenting market, operational, and financial feasibility in a structured written business plan. Students will make a formal presentation of the plan to a panel of professionals. Prerequisite: MGMT 2210.

Abbrev. Banner title: [Busi Plan Consider and Draft]

Proposal no. MGMT-10-U-15

MGMT 4350. Industry Relations. **New course.** **3(3-0)**

Problems, hazards, and procedures involved in establishing and maintaining good union-management relationships. Prerequisite: MGMT 3312.

Proposal no. MGMT-10-U-16

MGMT 4358. Lean Operations: Systems and Concepts. **New course.** **3(3-0)**

Concepts, tools, and techniques applied in the design and operation of lean systems.

Prerequisite: MGMT 3312. *Abbrev. Banner title: [Lean Operations]*

Proposal no. MGMT-10-U-17

MGMT 4360. Small Business Consulting. **New course.** **3(3-0)**

Analysis and review of actual small business clients submitted by the Small Business Administration under the Small Business Institute Program; providing recommendations to the client. Prerequisites: MGMT 3312, MGMT 3325, and ACCT 3250.

Proposal no. MGMT-10-U-18

MGMT 4395. Special Problems in Management. **Changed course number.** **3(3-0)**

Special studies in management. May be repeated once for credit. Prerequisite: consent of the instructor.

Proposal no. MGMT-10-U-20

MGMT 4259. Franchising and Franchise Development. **New course.** **2(2-0)**

Evaluation of a franchise opportunity; advantages and disadvantages of franchising; creating a business concept that allows franchising. Prerequisites: MGMT 3312, MGMT 3325, and ACCT 3250. *Abbrev. Banner title: [Franchising]*

Proposal no. MGMT-10-U-21

MGMT 4265. Master Planning of Resources. **New course.** **2(2-0)**

Principles and processes of master planning of resources. Techniques and methods of demand management, sales and operations planning, and master scheduling. Development of operations plans in differing operational environments. Developing, validating, and evaluating performance at all levels. Prerequisites: MGMT 3351 and MGMT 4329.

Proposal no. MGMT-10-U-22

MGMT 4329. Materials Management. **Changed course description.** **3(3-0)**

Methods and techniques of production and inventory management. Master scheduling (including “available to promise” functionality), MRP/CRP, and production activity control. Lean system design; design and operation of pull production systems. Prerequisite: MGMT 3351

Proposal no. MGMT-11-U-01

MGMT 4390. Strategic Management in a Global Business Environment. **Changed course title.**
3(3-0)

To provide a capstone course for the graduating senior majoring in business that will allow him or her to practically apply the concepts and theories learned in the undergraduate program. The student will do this through integrating those principles with the ones that serve as the theoretical framework for the field of strategic management. The end result of this process will be a student who is able to analyze complex business problems and to effectively make decisions that affect the entire organization. Prerequisite: must be taken in the final semester before graduation in business administration. *Abbrev. Banner title: [Strategic Mgmt Global Bus Env]*

COLLEGE OF EDUCATION AND HUMAN PERFORMANCE

Department of Health and Kinesiology

Proposal no. EDKN-09-U-1

EDKN 3345. Measurement and Evaluation in Kinesiology. **Change course prerequisites.**
3(2-3)

Use and function of the various tests in kinesiology, together with the purpose, scope and techniques of test construction will be analyzed. Sufficient statistical techniques necessary for adequate manipulation and interpretation will be reviewed. Required laboratory experiences. Prerequisites: EDKN 1301 or EDHL 1304, and MATH 1314.

Proposal no. EDKN-10-U-2

EDKN 4320. Introductory Research Methods. **New course.** **3(3-0)**

An introduction to research methodologies commonly employed in the health, fitness and exercise science disciplines. Prerequisites: EDKN 1301, MATH 1314 and junior standing.

Proposal no. EDKN-10-U-3

EDKN 3320. Motor Development/Motor Learning. **Changed course hours and prerequisites.**
3(2-3)

Physical factors that influence growth, maturation and aging; process underlying perceptual-motor performance and the interpretation and applications of motor research to human movement. Includes required laboratory experiences. Prerequisites: EDKN 1300, EDKN 1301, and junior standing.

Proposal no. EDKN-10-U-4

Modify the B.S. in Kinesiology (Exercise Science) degree plan:

1. Replace EDKN 4334: (Sr. 2nd) with EDKN 4320: Introductory Research Methods and move to Sr. 1st.
2. Move EDKN 4342 (Sr. 1st) to Sr. 2nd.

Proposal no. EDKN-10-U-5

Modify the B.S. in Kinesiology (Exercise Science/Pre-Physical Therapy Option) degree plan:

1. Replace EDKN 4332: (Sr. 2nd) with EDKN 4320: Introductory Research Methods and move to Sr. 1st.
2. Move EDKN 4342 (Sr. 1st) to Sr. 2nd.

Proposal no. EDKN-10-U-9

EDKN 4350. Sport Event and Facility Management. **New course.** **3(3-0)**

Designing, planning, implementing, and evaluation sports events. Planning and management of major sport facilities. Emphasis on the experience of the sport event or facility's customer and/or participant. Prerequisite: junior standing. *Abbrev. Title: Sport Event and Facility Mgmt.*

Proposal no. EDKN-10-U-11

EDKN 1305. Introduction to Exercise Science. **New course.** **3(3-0)**

Anatomical, physiological, nutritional, biomechanical, and psychological foundations of the exercise sciences; courses of study, professional responsibilities, and careers within the exercise sciences. *Abbrev. Title: Intro. to Exercise Science.*

Department of Teacher and Bilingual Education

Proposal no. EDRG-09-U-1

EDRG 3344. English Language Arts. **Make course field-based.** **3(3-4)**

Interrelationships between oral and written language; psycholinguistic and sociolinguistic theory and its application to English language learning; theories of writing development; criteria for evaluating oral and written language development. Field experience required.

Proposal no. EDRG-10-U-1

EDRG 3314. Foundations of Literacy Instruction. **Change course description.** **3(3-4)**

Introduction to the reading process. The study of essential reading abilities and foundations of reading with emphasis on the state public school curriculum in reading. Field experience required. Prerequisites: admission to teacher education.

Proposal no. EDSE-09-U-01

EDSE 4349. Foundations of Special Education. **Change course number, title and description.** **3(3-4)**

History, legislation, practices, and opportunities inherent in teaching students with exceptionalities. Field experience required. This is the first course in the special education sequence. *Banner Abbrv: [Foundations Special Education]*

Proposal no. EDSE-09-U-02

EDSE 4357. Federal and State Regulations. **Change course title and description.** **3(3-0)**

Historical background leading to current laws and regulations pertaining to the legal aspects of special education. Impact of the Texas Education Code in general. Prerequisite: EDSE 4349.

Proposal no. EDSE-09-U-03

EDSE 4358. Principles of Behavior Management. **Change course title and description.3(3-4)**
Comparison of theoretical models for individual and group behavior change and implications for behavior management. Field experience is required. Prerequisite: EDSE 4349. *Banner Abbrv:*
[Principles Behavior Management]

Proposal no. EDSE-09-U-4

EDSE 4359. Teaching Exceptional Students. **Change course number, title, description and add prerequisite. 3(3-0)**
Models and strategies applicable to the assessment and educational needs of exceptional students in various settings. This is the last course in the Special Education sequence. Prerequisites: EDSE 4349, EDSE 4357, EDSE 4358.

FRANK H. DOTTERWEICH COLLEGE OF ENGINEERING

Department of Architectural and Civil Engineering

Proposal no. AEEN-10-U-1

Modify the Bachelor of Science in Architectural Engineering degree plan by:

1. Moving Freshman 2 PHYS 2325 and PHYS 2125 to Freshman 1
2. Moving Sophomore 1 CEEN 2301 to Freshman 2
3. Moving Sophomore 1 PHYS 2326 and PHYS 2126 to Freshman 2
4. Moving Freshman 2 AEEN 2325 to Sophomore 1
5. Moving Sophomore 2 CEEN 3311 Sophomore 1
6. Moving Freshman 1 CHEM 1311 and CHEM 1111 to Sophomore 1
7. Moving Sophomore 2 *Visual/performing arts* to Sophomore 1
8. Moving Junior 1 AEEN 3303 to Sophomore 2
9. Replacing Sophomore 2 MEEN 3347 with AEEN 3346
10. Moving Senior 2 EEEN 3331 to Sophomore 2
11. AEEN 4316 becoming a choice of one required structural design elective, or math alternative, and move to Junior 1, footnote added
12. Junior 2 AEEN 3304 becoming a choice of one required structural design elective, or math alternative, footnote added
13. Moving Senior 2 AEEN 4326 to Senior 1
14. Adding AEEN 43__ [Building System Management] to Senior 2
15. Senior 2 Science Elective replacing Math/Science Elective, footnote added
16. Moving Sophomore 1 *Global Learning* to Junior 2
17. Dropping Math or Science Elective Sophomore 1
18. Changing footnotes to reflect ABET requirements

Proposal no. AEEN-10-U-2

AEEN 3348. Building Physics. New Course.

3(3-0)

Theories and mathematical models of heat and mass transfer in buildings. Steady-state conductive heat transfer together with convection and radiation as applied to building materials; heat transfer equipment; evaporation and moisture transfer. Prerequisite: AEEN 3346.

Proposal no. AEEN-10-U-3

AEEN 4346. Building System Management. New course.

3(3-0)

Basic concepts in building energy systems. Electrical, heating, ventilation and air conditioning (HVAC) systems; configuration, operation, control, efficiency and evaluation methods. Prerequisite: AEEN 4320.

Proposal no. AEEN-10-U-4

AEEN 4279. Senior Design Project I. Change course prerequisites.

2(1-3)

Applications of engineering concepts covered in the upper division courses to architectural engineering problems including design of building structural and services systems, with an emphasis on teamwork. Introduction to practical aspects of construction and professional ethics. Prerequisites: CEEN 3342 and either AEEN 3304 or AEEN 4316.

Department of Electrical Engineering and Computer Science

Proposal no. EEEN-10-U-1

EEEN 4354. Linear Control Systems. Change course hours and add a lab component. 3(2-3)

Analysis and design techniques for linear feedback control systems. Controller functions and compensation, applications to serve and process control problems. Prerequisites: EEEN 3333.

Department of Mechanical and Industrial Engineering

Proposal no. MEEN-09-U-10

Modify degree plan for Bachelor of Science in Mechanical Engineering.

1. Replace *Fine Arts Elective (Fr. 1st) with *Humanities and Arts Elective; shorten footnote and add an “or” prior to MUSI 2310.
2. Replace footnote: **Humanities B Elective – Any 2000 level course satisfying the General Education Requirement. with **Any 2000 level course satisfying the General Education Requirement.
3. Replace ***BCOM (So. 2nd) and respective footnote with ***Oral Communication Elective and add new footnote:
***BCOM 2304; ENGL 2374/COMS 2374 can be substituted upon approval of advisor and department chair.
4. Replace EVEN 2372 (Jr. 2nd) with †Global Elective (Jr. 2nd) and add new footnote:
*EVEN 2372 recommended.
5. Replace POLS 2304 or 2340 (Jr. 2nd) with **Social/behavioral Elective (Jr. 2nd) and add new footnote:
**POLS 2304, POLS 2340, ECON 2301, or ECON 2302.
6. Change line breaks in Heading “Accredited by the”.