

**Department: College of Business Administration**  
**Program: Master of Business Administration (MBA)**

Skill Set	Professional Application	Delivered to Students Courses, extracurricular activities, etc. in which the skill set is introduced (I), reinforced (R), or mastered (M)
<b>Effective Oral and Written Communication</b>	Plan, prepare, organize, and present effective oral presentations. Develop and deliver a compelling oral presentation grounded in relevant information and facts and presented with clarity and appropriate poise. Demonstrate the principles and processes of effective written communications	<u>Written Communication:</u> ECON 5310 “Economic & Managerial Decision Making”(I) MKTG 5317 “Marketing Management & Value Creation” (R) FINC 5347 “Financial Management & Sustainability” (M) <u>Oral Communication:</u> MGMT 5320 “Leading a Sustainable Organization” (E) MGMT 5316 “Global Strategic Management” (M)
<b>Analytical Thinking and Decision Making</b>	Analyze and Evaluate effectiveness of business practices. Use proper analytical techniques to formulate a business problem. Identify data to create alternative solutions Understand decision making methods, formulate sound, innovative proposals for improving business processes.	ISYS 5347 “Information Systems & Business Analytics” (I, R) FINC 5347 “Financial Management & Sustainability” (M) MGMT 5316 “Global Strategic Management” (M)
<b>Ethical, sustainable, cultural, and global consciousness</b>	Explain the ethical, legal, and social consequences that ensue when ethics and the law are disregarded in favor of other objectives. Incorporate inclusion, diversity, sustainability; cultural and global considerations in business practices	ECON 5310 “Economic & Managerial Decision Making”(I) MKTG 5317 “Marketing Management & Value Creation” (R) MGMT 5320 “Leading a Sustainable Organization” (M)
<b>Leadership and Team Performance</b>	Demonstrate the ability to understand and adapt to global market changes. Evaluate business situations, recommend suitable leadership practices, and choose appropriate strategies to optimize team performance. Integrate knowledge and develop innovative solutions to remain competitive given industry dynamics	MKTG 5317 “Marketing Management & Value Creation” (R) MGMT 5320 “Leading a Sustainable Organization” (M) MGMT 5316 “Global Strategic Management” (M)

Skill Set	Professional Application	<b>Delivered to Students</b> Courses, extracurricular activities, etc. in which the skill set is introduced (I), reinforced (R), or mastered (M)
<b>Strategic level understanding of the key functions of business.</b>	Exhibit management-specific skills and competencies that incorporate key functions of business including Accounting, Finance, Management, Marketing, Data Science, and Strategic Integration	ACCT 5331 “Accounting & Value Creation” (I) ECON 5310 “Economic & Managerial Decision Making”(I) MKTG 5317 “Marketing Management & Value Creation” (I,R) MGMT 5320 “Leading a Sustainable Organization” (I,R) MGMT 5316 “Global Strategic Management” (M) ISYS 5347 “Information Systems & Business Analytics” (I, R) FINC 5347 “Financial Management & Sustainability” (I,R)