

Department: Management, Marketing, Information Systems
Program: BBA in Management

Skill Set	Professional Application	Delivery of Skill Set Courses, extracurricular activities, etc. in which the skill set is introduced (I), reinforced (R), or mastered (M)
Core Skill: Critical Thinking & Problem Solving Skills	<p>Analyze and make strategic decisions regarding business ventures and projects.</p> <p>Provide assistance to business organizations in evaluation of business ventures or project through an evaluation of the organizations environment.</p>	<p>BUAD 2374 “International Business” (I) MGMT 3310 “Introduction to Entrepreneurship & Creativity” (R) *MGMT 3355 “Operations, Logistics, & Supply Chain Management” (R) MGMT 4390 “Strategic Management in a Global Environment” (M)</p>
Core Skill: Global, Cultural, and Sustainable Awareness	<p>Impact of globalization on domestic organizations as they expand. Understand the multiple ways an organization can expand in to a global competitive market.</p> <p>Impact of globalization on financial reporting. Understand accounting issues of global enterprises.</p>	<p>BUAD 2374 “International Business” (I) MGMT 4331 “International Management” (R) MGMT 4365 “Ethics and Sustainability” (R) MGMT 4390 “Strategic Management in a Global Environment” (M)</p>
Core Skill: Ethics and Social Consciousness	<p>Ethics, objectivity, independence, responsibility conflict.</p> <p>Demonstrate skills identifying ethical issues and social responsible practices in current organizations.</p>	<p>MGMT 3310 “Introduction to Entrepreneurship” (I) MGMT 4365 “Ethics & Sustainability” (R) MGMT 4390 “Strategic Management in a Global Environment” (M)</p>
Discipline-based skill: Technology Competence Enterprise Resource Platform (ERP) (SAP)	<p>Create professional business presentations via visual and written means using standard business software packages.</p> <p>Demonstrate skills in developing technology enhanced presentations use current business standard technology software.</p>	<p>BUAD 1115 “Introduction to Business Software” (I) MATH 1314 “College Algebra” MATH 1324 “Mathematics for Business and Economics” *ISYS 3330 “Information System and Business Analytics” (R) MGMT 3355 “Operations, Logistics, & Supply Chain Management” (R) MGMT 4390 “Strategic Management in a Global Environment” (M)</p>

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Discipline-based skill: Fundamental MGMT Business Skills, Leadership & Team Work	Organize teams, manage tasks, expectations and deliverables. Apply skills to manage business projects, develop teams/groups, assign appropriate resources, through appropriate communications. Developing and working with in specified teams on in-depth interactive team projects.	BUAD 1115 "Introduction to Business" (I) MGMT 3312 "Organizational Theory & Human Behavior" (R) MGMT 3322 "Principles of Management"(R) MGMT 4390 "Strategic Management in a Global Environment"(M)
Discipline-based skill: Business Communication	Write in a fluent style using correct grammar, spelling and punctuation to produce various forms of business writing. This includes email communications, reports, client letters, memoranda, resumes and cover letters for the work environment.	COMS 1315 "Communication" (I) BCOM 3306"Business Communication" BBA Core and major (R) MGMT 3312 "Organizational Theory & Human Behavior"(R) MGMT 4390 "Strategic Management in a Global Environment"(M)