

Department: Management, Marketing, Information Systems
Program: BBA in Information Systems

| Skill Set | Professional Application | Delivery of Skill Set Courses, extracurricular activities, etc. in which the skill set is introduced (I), reinforced (R), or mastered (M) |
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| Core Skill: Critical Thinking & Problem Solving Skills | Analyze and make strategic decisions using business data. Assist organizations in business decision making using appropriate analyses on organizational data. | MATH 1314 “College Algebra” MATH 1324 “Mathematics for Business & Economics” FINC 3324 “Business Finance” *ISYS 3330 Information Systems & Business Analytics”(I) *ISYS 3356 “Systems Analysis & Design” (R) *MGMT 3355 “Operations, Logistics, & Supply Chain” (R) *ISYS 4358 “Information Systems Project Management” (M) |
| Core Skill: Global, Cultural, and Sustainable Awareness & Ethical Responsibility | Recognize key components of sustainable, cultural, and global issues in a business context. Understand important issues in the global enterprise including cultural and sustainable concerns. Recognize, analyze and defend a solution to ethical problems. | BUAD 2374 “International Business”(I) MGMT 3355 “Operations, Logistics, & Supply Chain”(R) MRKT 3324 “Principles of Marketing” (R) ISYS 3356 “Systems Analysis & Design”(R) *ISYS 4358 “Information Systems Project Management”(M) MGMT 4390 “Strategic Management in a Global Business Environment” (M) |
| Core Skill: Professional Proficiency and Communication | Business and technical communication. Grasp of ISYS communication tools such as Software Flow Charts and E-R Diagrams. Business and technical writing and oral communication, creation of program flow charts and E-R Diagrams. | UNIV 1102 “University Success”(I) COMS 1315 “Communication”(I) BCOM 3306 “Business Communication”(R) ISYS 3330 “Information Systems & Business Analytics”(R) ISYS 3340 “Databases & Data Warehousing”(R) ISYS 3356 “Systems Analysis & Design”(M) |
| Discipline-based skill: Web Design | Demonstrate skills in web programming logic, design, and syntax appropriate to solve a specific business problem. Create Web-based software to deliver business data to business stakeholders. | ISYS 3320 “Responsive Web Site Design”(I) Use diverse web Technologies to create a Web solution to a specific business problem in ISYS 4303 “Client/Server Application Development” (R) |
| Discipline-based skill: Technical Competence | MS Excel, ERP (SAP), Programming skills in different programming languages, Database Design & SQL, Systems Design. Skills in programming logic, design, and syntax appropriate to solve a specific business problem. | BUAD 1115 “Introduction to Business Software”(I) MATH 1314 “College Algebra” MATH 1324 “Mathematics for Business & Economics” FINC 3324 “Business Finance”(R) *ISYS 3330 Information Systems & Business Analytics”(R) MGMT 3355 “Operations, Logistics, and Supply Chain” (R) |

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| Discipline-based skill: Project Management Skills | Organize teams, manage tasks, expectations and deliverables. Apply skills to manage business projects; recognize critical paths and assign appropriate resources. | Planning, organizing and control activities required for effective project management in ISYS 3356 “Systems Analysis and Design” (I) ISYS 4358 “Information Systems Project Management” (R) MGMT 4390 “Strategic Management in a Global Business Environment” (M) |
| Discipline-based skill: Enterprise Resource Platform (ERP) (SAP) | Understand the application of holistic business functions by using ERP software. Develop a variety of skills and knowledge essential to organizations that use ERP. | Use and implement various ERP modules across different business areas in *ISYS 3330 “Information Systems and Business Analytics” (I) and *MGMT 3355 “Operations, Logistics, & Supply Chain Management” (R) MGMT 4390 “Strategic Management in a Global Business Environment” (M) |
| Discipline-based skill: Database Design and SQL Skills | Design, implement and write SQL code for the efficient utilization of database systems. Apply skills and knowledge essential to design and implement database systems utilizing the SQL language. | Use and implement a full functional database from business rules utilizing the SQL language amongst other tools in ISYS 3340 “Database & Data Warehousing.”(I) (R) |