



How to order Custom books for these two Fall classes:

BUAD 3355 Business Statistics

MGMT 5325 Management Science

These two courses utilize custom books. Dr. Vinaja has carefully selected material for each textbook that is relevant for the course so you will only buy the parts of the book that you will actually use during the semester. Because of this, you have 3 options to purchase the book. The first option is to purchase the custom book from the Palo Alto bookstore. The second option is to purchase the custom book as an electronic book (e-book) from the publisher (McGraw-Hill). The third option is to purchase a new or used copy of the hard copy textbook where the material was compiled from.

BUAD 3355 Business Statistics

The book used in this class includes selected chapters from:

Bowerman-O'Connell-Murphree: *Business Statistics in Practice* 6th edition (ISBN: 978-0-07724253-4); students may also buy the 4th or 5th edition (ISBN: 978-0-07724253-4) although it is the student's responsibility to be sure they have the correct assignments as the numbers do not match with the current edition. If you can locate a used book at a cheaper price, then that would be an acceptable alternative.

- The hardcopy custom book at the bookstore is priced around \$120.
- The e-book (bought at primisonline.com – instructions below) is \$75

MGMT 5325 Management Science

The Management Science book includes selected chapters from: Stevenson-Ozgun: *Introduction to Management Science with Spreadsheets*, 1st Edition (ISBN: 978-0-07325290-2). You may purchase a hardcopy of the custom book from the Palo Alto College bookstore.

- The hardcopy custom book at the bookstore is priced around \$115.
- The e-book (bought at primisonline.com – instructions below) is \$74

HOW TO PURCHASE AN E-BOOK FROM PRIMISONLINE

Go to the webpage URL below:

1. <https://ebooks.primisonline.com/eBookstore/index.jsp>
2. Click on "Custom e-Books"
3. Follow the 5-easy steps by searching for Texas A&M University-San Antonio.
4. Select the correct book (either BUAD 3355 or MGMT 5325)
5. Have your credit card ready!