



**CENGAGE: STUDENT ACCESS CODES FAQs (FALL 2009) FOR (SOME) ONLINE & HYBRID CLASSES IN THE COLLEGE OF BUSINESS**

**PLEASE BE SURE TO CHECK YOUR SECTION NUMBER! NOT ALL SECTIONS REQUIRE THIS ACCESS CODE!**

**BCOM 3304 BUSINESS COMMUNICATION (SECTIONS 352, 650, 651)**  
**BLAW 3341 BUSINESS LAW (SECTION 350)**  
**MKTG 3361 PRINCIPLES OF MARKETING (SECTIONS 351, 850)**

**I am enrolled in the online course listed above. How do I access the course?**

Students can access the course via Blackboard (Bb) on the TAMUK distance learning website <http://tamuk.elearning.blackboard.com/>. You will need your "ku...xx" username as your username and your K# is your password to login. Once you successfully login to Bb, you will need your ACCESS code to access your online course. PLEASE NOTE THAT THIS **ACCESS CODE IS REQUIRED** FOR THESE COURSES. YOU WILL NOT BE ABLE TO COMPLETE THE COURSE UNLESS YOU PURCHASE THE CORRECT ACCESS CODE.

**How do I purchase a BLACKBOARD student access code?** Please visit the following URL to purchase your **WebTutor on Blackboard** student access code (please note that you should NOT purchase WebTutor on WebCT).

You can purchase the book and or access codes via [www.ichapters.com](http://www.ichapters.com). Please search for the appropriate ISBN number below based on what you want to purchase.

**BCOM 3304:**

Bundled package (book + Bb access code) 978-1-4390-3132-2 (\$62)  
Book alone 978-0-324-58790-6  
Bb access code alone 978-1-4390-4082-9 (\$23)

**BLAW 3341**

Bundled package (book + Bb access code) 978-0-324-67740-9 (\$131)  
Book alone 978-0-324-65454-7 (\$119)  
Bb access code alone 978-0-324-65986-3 (\$31)  
*Please note – the access code (with the bundle and stand-alone) is a 2-semester access yet our course is a 1-semester course. This means it will be possible for you to give or "re-sell" the access code to another student after the Fall semester.*

**MKTG 3361**

Bundled package (book + Bb access code) - sorry, there is no bundle at ichapters but you can purchase the bundle at the PAC bookstore  
Book alone 978-0-324-78928-7 (\$49)  
Bb access code alone 978-0-324-56961-2 (\$32)

**What do students receive when they purchase access?** Students purchase access to a WebTutor on Blackboard course as part of a bundle with a textbook, or separately. As part of this purchase, students receive a folder containing a **20 digit Access Code**, which they must enter when requested after logging into the course. This access code is used only once on the student's initial login and does not interfere in any way with ID's or passwords that may already be in place by the institution.

**Can a student purchase WebTutor course access if they have a used textbook, or do not buy a textbook?**

Yes. WebTutor Access Codes can be purchased as a standalone item, separate from a textbook. Access Codes can also be purchased online from the link above.

**Can students and bookstores return WebTutor access packages?** Yes, as long as the package containing the Access Code has not been opened in any way. Access Codes purchased online through ichapters.com are non-returnable.