

TEXAS A&M UNIVERSITY-KINGSVILLE

Title: Use of University Name

Procurement Rule No.: P-320

Approved by:

Date: 6/5/96

Page No: 1 of 1

I. Purpose

The purpose of this policy is to ensure the proper use and design of the University name and to ensure that all copyrights that may apply are properly and adequately protected.

II. Scope

This policy applies to all employees.

III Responsibility

The designing or ordering of material that includes the use of the University name or symbol must be approved by the Director of Public Affairs.