



Transfer Pathway: Your roadmap from South Texas College
 Bachelor of Business Administration in Marketing

Freshman Year Fall Semester

South Texas College Courses	SCH	Transfers to Texas A&M-Kingsville as	SCH
<input type="checkbox"/> ENGL 1301-Composition I*	3	<input type="checkbox"/> ENGL 1301-Rhetoric & Comp I	3
<input type="checkbox"/> HIST 1301-United States History I	3	<input type="checkbox"/> HIST 1301-American History to 1877	3
<input type="checkbox"/> MATH 1414-College Algebra*	4	<input type="checkbox"/> MATH 1314-College Algebra	3
<input type="checkbox"/> BCIS 1305-Business Computer Applications	3	<input type="checkbox"/> ISYS 1301-Business Info Syst (090)	3
<input type="checkbox"/> BUSI 1301-Business Principles	3	<input type="checkbox"/> Elective	3
Total Credit Hours	16	Total Credit Hours	15

Freshman Year Spring Semester

South Texas College Courses	SCH	Transfers to Texas A&M-Kingsville as	SCH
<input type="checkbox"/> SPCH 1321-Business & Professional Comm	3	<input type="checkbox"/> COMS 1315-Bus & Prof Speech	3
<input type="checkbox"/> ENGL 1302-Composition II*	3	<input type="checkbox"/> ENGL 1302-Rhetoric & Comp II	3
<input type="checkbox"/> HIST 1302-United States History II	3	<input type="checkbox"/> HIST 1302-Am. History Since 1877	3
<input type="checkbox"/> ACCT 2401-Prin. Of Financial Accounting*	4	<input type="checkbox"/> ACCT 2301-Prin of Accounting I	3
<input type="checkbox"/> MATH 1324-Math for Bus & Social Sciences	3	<input type="checkbox"/> MATH 1324-Math for Bus & Econ I	3
Total Credit Hours	16	Total Credit Hours	15

Sophomore Year Fall Semester

South Texas College Courses	SCH	Transfers to Texas A&M-Kingsville as	SCH
<input type="checkbox"/> ECON 2301-Macroeconomics*	3	<input type="checkbox"/> ECON 2301-Macroeconomics	3
<input type="checkbox"/> GOVT 2305-Federal Government	3	<input type="checkbox"/> POLS 2301- Govt & Politics of US	3
<input type="checkbox"/> ACCT 2402-Prin. Of Managerial Accounting*	4	<input type="checkbox"/> ACCT 2302-Prin of Accounting I	3
<input type="checkbox"/> Life and Physical Sciences	4	<input type="checkbox"/> Life and Physical Sciences	3
<input type="checkbox"/> Creative Arts (050)	3	<input type="checkbox"/> Any STC Creative Arts	3
Total Credit Hours	17	Total Credit Hours	15

Sophomore Year Spring Semester

South Texas College Courses	SCH	Transfers to Texas A&M-Kingsville as	SCH
<input type="checkbox"/> Life and Physical Sciences	4	<input type="checkbox"/> Life and Physical Sciences	3
<input type="checkbox"/> ECON 2302-Microeconomics*	3	<input type="checkbox"/> ECON 2302-Microeconomics	3
<input type="checkbox"/> BUSI 2305-Business Statistics	3	<input type="checkbox"/> BUAD 3355-Business Statistics	3
<input type="checkbox"/> GOVT 2306-Texas Government	3	<input type="checkbox"/> POLS 2302-Govt & Politics of Texas	3
<input type="checkbox"/> ENGL 2341-Intro to Forms of Literature	3	<input type="checkbox"/> ENGL 2342-Intro to Literature	3
Total Credit Hours	16	Total Credit Hours	15



Transfer Pathway: Your roadmap from South Texas College

Bachelor of Business Administration in Marketing

Junior Year Fall Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> BUAD 1115-Intro to Business Software	1	<input type="checkbox"/> MGMT 3322-Principles of Management	3
<input type="checkbox"/> BUAD 2341-Business Law	3	<input type="checkbox"/> MKTG 3324-Principles of Marketing	3
<input type="checkbox"/> FINC 3321-Business Finance	3	<input type="checkbox"/> ISYS 3358-Business Information Systems	3
			Total Credit Hours
			16

Junior Year Spring Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> BUAD 2374-International Business	3	<input type="checkbox"/> MKTG 3370-Online Marketing	3
<input type="checkbox"/> ISYS 3330-Info Sys and Bus Analytics	3	<input type="checkbox"/> BCOM 3306-Business Comm (WI)*	3
<input type="checkbox"/> MKTG 3364-Intergrated Marketing Comm	3	Total Credit Hours	
			15

Senior Year Fall Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> MGMT 3355-Logistics & SCM	3	<input type="checkbox"/> MKTG 4321-Negotiation/Dispute Resolution	3
<input type="checkbox"/> MKTG 3365-Marketing Research	3	<input type="checkbox"/> MKTG 4363-International Marketing	3
<input type="checkbox"/> MKTG 4310-Retail Marketing Management	3	Total Credit Hours	
			15

Senior Year Spring Semester

Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH
<input type="checkbox"/> MGMT 4390-Strategic Mgmt Global Bus Env	3	<input type="checkbox"/> Advanced Marketing	3
<input type="checkbox"/> MKTG 4350-Consumer Behavior	3	<input type="checkbox"/> MKTG 4390-Marketing Mgmt and Analytics	3
			Total Credit Hours
			12

*Courses must be completed with a grade of C or higher.

+Lab hours from ACCT 2401 and ACCT 2402 will be used toward the two hours of UNIV 1201 as required by Texas A&M-Kingsville.

Although following a pathway does not guarantee admission to Texas A&M-Kingsville, it gives you a clear roadmap to prepare for your major and be well positioned to graduate on time.

Candidates for a bachelor's degree must have a minimum of 25% of total semester credit hours (SCH) required for the degree completed in residence at Texas A&M-Kingsville. Twenty-four of the last 30 SCH must be taken at Texas A&M-Kingsville.

A major when specified as a degree requirement shall consist of a minimum of 24 SCH in one subject, 6 of which must be taken at Texas A&M-Kingsville. In English, the required freshman courses may not count as part of this amount.

A minor shall consist of a minimum of 18 SCH in a subject closely related to the major. In English, the required freshman courses may not count as part of this amount. At least 50% of the work offered in the major field must be advanced, and at least 6 SCH of advanced work must be offered in the minor field.

For more details, please see the Academic Catalog at <https://catalog.tamuk.edu/>.