





Transfer Pathway: Your roadmap from Del Mar College

A.A. Business

Bachelor of Business Administration in Marketing-Merchandising

Freshman Year Fall Semester						
	SCH		SCH			
Del Mar College Courses ☐ ENGL 1301-Composition I*	3	Transfer to Texas A&M-Kingsville as ☐ ENGL 1301-Rhetoric & Comp I	3СП 3			
HIST 1301-United States History I	3	☐ HIST 1301-American History to 1877	3			
MATH 1324-Math for Bus & Social Sciences	3	☐ MATH 1324-Math for Bus & Econ I	3			
☐ BCIS 1305-Business Computer Applications	3	☐ ISYS 1301-Business Info Syst (090)	3			
☐ PSYC 2301, SOCI 1301 or BUSI 1301	3	☐ UNIV 1201-Learning in Global Cont.	3			
Total Credit Hours	15	Total Credit Hours	15			
Freshman Year Spring Semester						
Del Mar College Courses	SCH	Transfer to Texas A&M-Kingsville as	SCH			
SPCH 1321-Business & Professional Comm	3	COMS 1315-Bus & Prof Speech	3			
☐ ENGL 1302-Composition II*	3	☐ ENGL 1302-Rhetoric & Comp II	3			
☐ HIST 1302-United States History II	3	☐ HIST 1302-Am. History Since 1877	3			
☐ ACCT 2301-Prin. Of Financial Accounting*	3	☐ ACCT 2301-Prin of Accounting I	3			
MATH 1325-Math for Bus & Social Sciences	3	☐ MATH 1325-Math for Bus & Econ II	3			
Total Credit Hours	16	Total Credit Hours	15			
Sophomore Year Fall Semester						
Del Mar College Courses	SCH	Transfer to Texas A&M-Kingsville as	SCH			
☐ ECON 2301-Macroeconomics*	3	☐ ECON 2301-Macroeconomics	3			
GOVT 2305-Federal Government	3	☐ POLS 2301- Govt & Politics of US	3			
☐ ACCT 2302-Prin. Of Managerial Accounting*	3	☐ ACCT 2302-Prin of Accounting I	3			
☐ Life and Physical Sciences	3	☐ Life and Physical Sciences	3			
☐ Creative Arts (050)	3	☐ Creative Arts (050)	3			
Total Credit Hours	15	Total Credit Hours	15			
Sophomore Year Spring Semester						
Del Mar College Courses	SCH	Transfer to Texas A&M-Kingsville as	SCH			
Life and Physical Sciences	3	☐ Life and Physical Sciences	3			
☐ ECON 2302-Microeconomics*	3	☐ ECON 2302-Microeconomics	3			
☐ BUSI 2305-Business Statistics	3	☐ BUAD 3355-Business Statistics	3			
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☐ GOVT 2306-Texas Government	3	POLS 2302-Govt & Politics of Texas	3			
☐ GOVT 2306-Texas Government ☐ ENGL 2341-Intro to Forms of Literature Total Credit Hours	3	☐ POLS 2302-Govt & Politics of Texas ☐ ENGL 2342-Intro to Literature Total Credit Hours	3 3			









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Dreams. Delivered.

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Bachelor of Busin	ness	Administration in Marketing-Merchandising	
Junior Year	Fal	I Semester	
SCH		Texas A&M-Kingsville Courses	SCH
	1	☐ ISYS 3358-Business Information Systems	3
	3	☐ MGMT 3322-Principles of Management	3
	3	☐ MKTG 3324-Principles of Marketing	3
		Total Credit Hours	16
Junior Year S	prir	ng Semester	
SCH		Texas A&M-Kingsville Courses	SCH
	3	MKTG 3370-Online Marketing	3
	3	☐ MRCH 3332-Mrch Buying & Assort Planning	3
	3	☐ BCOM 3306-Business Comm (WI)*	3
		Total Credit Hours	18
Senior Year	Fal	I Semester	
SCH		Texas A&M-Kingsville Courses	SCH
	3	MRCH 4330-Promo Strategies in Mrch	3
	3	☐ MRCH 4334-Product Development	3
	3	Total Credit Hours	15
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3011	3	_	3СП
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		_	15
	Ü	Total Credit Hours	10
	Junior Year S Junior Year S SCH Senior Year SCH	Junior Year Fall SCH Junior Year Sprin SCH Senior Year Fall SCH 3 3 3 Senior Year Sprin 3 3 3	Junior Year Fall Semester SCH Texas A&M-Kingsville Courses SYS 3358-Business Information Systems MGMT 3322-Principles of Management MKTG 3324-Principles of Marketing Total Credit Hours Junior Year Spring Semester SCH Texas A&M-Kingsville Courses MKTG 3370-Online Marketing MRCH 3332-Mrch Buying & Assort Planning BCOM 3306-Business Comm (WI)* Total Credit Hours Senior Year Fall Semester SCH