TEXAS A&M UNIVERSITY KINGSVILLE®





A L A M O C O L L E G E S D I S T R I C T

Transfer Pathway: Your roadmap from Alamo Colleges

Bachelor of Business Administration in Marketing

Freshman Year Fall Semester					
Alamo College Courses	SCH	Transfer to Texas A&M-Kingsville as	SCH		
EDUC 1300-Learning Framework	3	UNIV 1201-Learning in Global Cont.	2		
ENGL 1301-Composition I*	3	ENGL 1301-Rhetoric & Comp I	3		
ECON 2301-Macroeconomics*	3	ECON 2301-Macroeconomics	3		
HIST 1301-United States History I	3	HIST 1301-American History to 1877	3		
MATH 1314-College Algebra*	3	MATH 1314-College Algebra	3		
Total Credit Hours	15	Total Credit Hours	14		
Freshmar	n Year Sp	ring Semester			
Alamo College Courses	SCH	Transfer to Texas A&M-Kingsville as	SCH		
ENGL 1302-Composition II*	3	ENGL 1302-Rhetoric & Comp II	3		
ECON 2302-Microeconomics*	3	ECON 2302-Microeconomics	3		
HIST 1302-United States History II	3	HIST 1302-Am. History Since 1877	3		
MATH 1324-Math for Bus & Social Sciences	3	MATH 1324-Math for Bus & Econ I	3		
BCIS 1305-Business Computer Applications	3	ISYS 1301-Business Info Syst (090)	3		
Total Credit Hours	18	Total Credit Hours	18		
Sophomore Year Fall Semester					
Alamo College Courses	SCH	Transfer to Texas A&M-Kingsville as	SCH		
ENGL 2322-Bristish Literature	3	ENGL 2342-Intro to Literature	3		
ACCT 2301-Prin. Of Financial Accounting*	3	ACCT 2301-Prin of Accounting I	3		
Life and Physical Sciences (030)	3	Life and Physical Sciences (030)	3		
GOVT 2305-Federal Government	3	POLS 2301- Govt & Politics of US	3		
Creative Arts (050)	3	Creative Arts (050)	3		
Total Credit Hours	18	Total Credit Hours	18		
Sophomore Year Spring Semester					
Alamo College Courses	SCH	Transfer to Texas A&M-Kingsville as	SCH		
Life and Physical Sciences (030)	3	Life and Physical Sciences (030)	3		
ACCT 2302-Prin. Of Managerial Accounting*	3	ACCT 2302-Prin of Accounting I	3		
GOVT 2306-Texas Government	3	POLS 2302-Govt & Politics of Texas	3		
BUSI 2301-Business Law	3	BUAD 2341-Business Law	3		
BUSI 2301-Business Law BUSI 2305-Business Statistics Total Credit Hours	3 3	 BUAD 2341-Business Law BUSD 3355-Business Statistics Total Credit Hours 	3 3		

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ALAMO

COLLEGES

DISTRICT

Transfer Pathway: Your roadmap from Alamo Colleges

Bachelor of Business Administration in Marketing

Junior Year Fall Semester						
Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH			
BUAD 1115-Intro to Business Software	1	MGMT 3322-Principles of Management	3			
FINC 3321-Business Finance	3	MKTG 3324-Principles of Marketing	3			
□ ISYS 3358-Business Information Systems	3	Total Credit Hours	13			
Ju	nior Year Sp	ring Semester				
Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH			
BUAD 2374-International Business	3	MKTG 3370-Online Marketing	3			
□ ISYS 3330-Info Sys and Bus Analytics	3	BCOM 3306-Business Comm (WI)*	3			
MKTG 3364-Intergrated Marketing Comm	3	Total Credit Hours	15			
S	enior Year F	all Semester				
Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH			
MGMT 3355-Logistics & SCM	3	MKTG 4321-Negotation/Dispute Resolution	3			
MKTG 3365-Marketing Research	3	MKTG 4363-International Marketing	3			
MKTG 4310-Retail Marketing Management	3	Total Credit Hours	15			
Sei	nior Year Sp	ring Semester				
Texas A&M-Kingsville Courses	SCH	Texas A&M-Kingsville Courses	SCH			
MGMT 4390-Strategic Mgmt Global Bus Env	3	Advanced Marketing	3			
MKTG 4350-Consumer Behavior	3					
MKTG 4390-Marketing Mgmt and Analytics	3	Total Credit Hours	12			
be well positioned to graduate on time. Candidates for a bachelor's degree must have a mini residence at Texas A&M-Kingsville. Twenty-four of th A major when specified as a degree requirement sha Texas A&M-Kingsville. In English, the required freshm A minor shall consist of a minimum of 18 SCH in a su	mum of 25% of tota e last 30 SCH mus Il consist of a minin nan courses may n bject closely relate	num of 24 SCH in one subject, 6 of which must be taken at	d in ot count			

For more details, please see the Academic Catalog at https://catalog.tamuk.edu/.

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